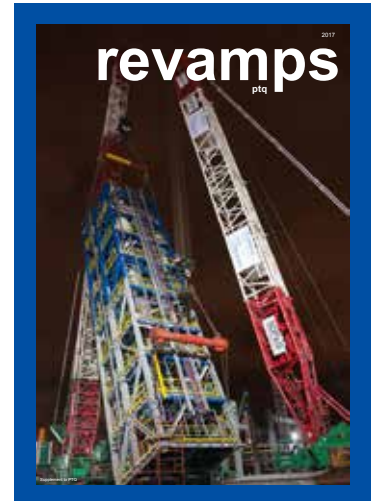
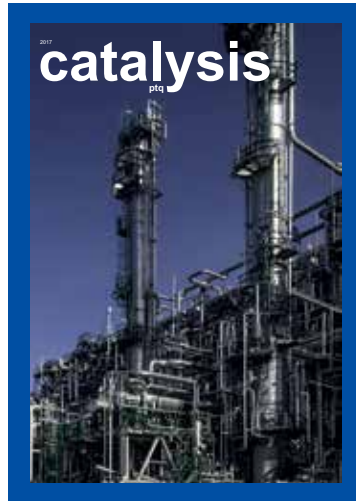


ptq

PETROLEUM TECHNOLOGY QUARTERLY

MEDIA DETAILS 2018



- PRINT ADVERTISING
- ONLINE ADVERTISING
- NEWSLETTER ADVERTISING
- WHITE PAPERS
- WEBINARS
- DIGITALREFINING SPONSORSHIP



For over 20 years, *PTQ's* independent editorial policy and reputation within the industry has allowed us to provide the most relevant content, highlighting the latest developments in the global refining, gas and petrochemical processing industries.

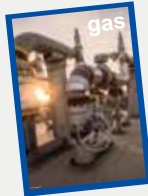
These articles provide refiners with the in-depth information they need on the processes, products and services necessary to design, build, operate and maintain their plants more efficiently, as well as increase their margins.

Together with Technology in Action's concise articles and Q&A, this makes *PTQ* an established and popular forum for conversation between technology providers and our worldwide readership.

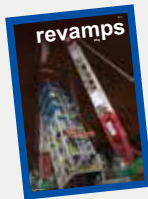
SUPPLEMENTS



CATALYSIS showcases current developments in refinery catalyst and additive technology through application and development articles from industry leaders. It provides refiners with a wide-ranging guide to flexibility in managing their fuels and petrochemicals product portfolios.

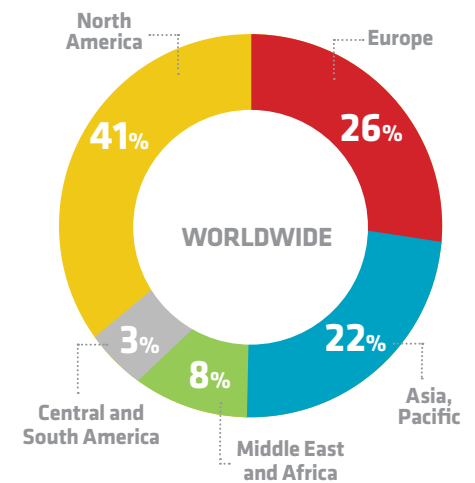
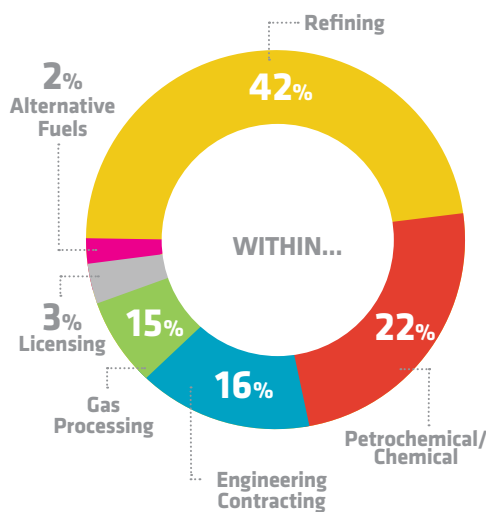
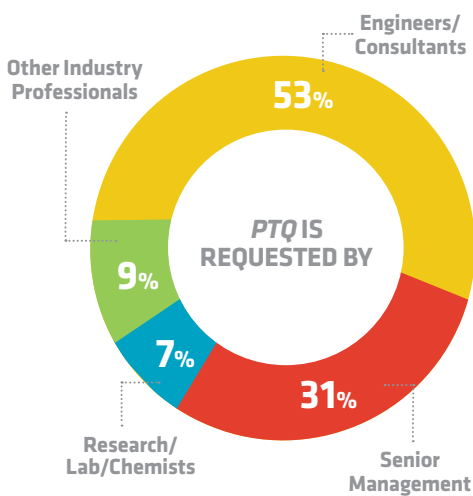


GAS covers a range of gas related issues for refiners and processors, from amine unit issues in natural gas processing, to product recovery and flare mitigation in refinery off-gas handling, to LNG and GTL production issues. It is published with *PTQ's* Q2 issue.



REVAMPS addresses key issues in the refining industry's major outlet for capital expenditure: plant updates, unit replacements and turnarounds. Published with *PTQ's* Q4 issue, its articles deliver insights into the selection and management of projects planned to boost refinery margin.

CIRCULATION



PTQ has an ABC audited global circulation of 17,819 downstream industry personnel within every refinery, gas and petrochemical processing plant, operating, engineering and licensing company worldwide. As well as your advertisements targeting key personnel through our global circulation, *PTQ* and its supplements have bonus distribution at major industry conferences and exhibitions, to supplement marketing activities you may have planned for these events.

CIRCULATION
17,819*
TOTAL WORLDWIDE READERSHIP
71,276†

* Circulation figure based on our last audited issue. Regional percentages, job title and industry segment percentages based on our own research

† Readership figure based on a conservative pass-on rate of four readers per copy

ABC is the industry body for media measurement. It inspires market confidence by delivering a valued stamp of trust across the media world. Its data is used by a wide range of decision makers: media owners; media agencies; advertisers rights owners; investors; and management.



Member of ABC Audit Bureau of Circulations. A copy of our full audit certificate is available on request.

Q1 (JAN-FEB-MAR)	CATALYSIS	Q2 (APR-MAY-JUN)	GAS SUPPLEMENT
<ul style="list-style-type: none"> > Sulphur Recovery & Removal > Plant Design & Engineering > Steam Cracking > Alkylation > Operational Excellence > Tank Storage & Terminals > Catalyst Developments > Heavy Oil Processing > Corrosion/Fouling Control > Hydroprocessing > Petrochemicals <p>AUTOMATION & CONTROL</p> <ul style="list-style-type: none"> > Analytical Instruments > Modelling & Simulation > Monitoring Systems > Wireless Technology > Data Management & Security <p>SAFETY & ENVIRONMENTAL</p> <ul style="list-style-type: none"> > SOx/NOx Control > Process Safety > Water/Wastewater Management > Emissions Control > Flare Systems > Energy Efficiency 	<ul style="list-style-type: none"> > Hydroprocessing Catalyst Developments > Catalysts for Reforming Processes > FCC Catalyst Developments > Tail Gas Treating Catalysts > Catalysts for Desulphurisation > Regenerating and Recycling Catalysts > Additives for FCC Processing > Catalysts for Increased Olefins Output > Catalysts for Bottoms Cracking 	<ul style="list-style-type: none"> > Catalyst Management > Steam Reforming > Opportunity Crudes > Hydrogen Production > Crude/Vacuum Units > Resid Upgrading > Hydrotreating > Gasoline Blending > Operational Excellence > Coker Technologies <p>HEAT TRANSFER & FLUID FLOW</p> <ul style="list-style-type: none"> > Heat Transfer Fluids > Refractory Developments > Heat Exchangers > Trace Heating > Insulation > Heat Recovery > Process Heaters <p>MASS TRANSFER & SEPARATION</p> <ul style="list-style-type: none"> > Filtration & Separation > Columns & Reactors > Tower Development > Packing Developments > Membrane Technology > Column Design > Tray Design 	<ul style="list-style-type: none"> > Shale Gas Processing > Sour Gas Processing > Refinery Gas Treating > Amine Processes > Industrial Gases > Sulphur Recovery & Removal > LNG/GTL > Control Systems > Compressors > Analysers

BONUS DISTRIBUTION

<ul style="list-style-type: none"> > AFPM Annual Meeting > StocExpo Europe > ARTC > MERTC > ERTC: Ask the Experts 	<ul style="list-style-type: none"> > ERTC AM & Ask the Experts > ARTC > AFPM Annual Meeting > RefComm > AFPM Cat Cracker Seminar > Refining India > AFPM Operations & Process Technology Summit > Sulphur 	<ul style="list-style-type: none"> > RefComm > AFPM Reliability & Maintenance > ACHEMA > 5th Kuwait Oil & Gas Summit 	<ul style="list-style-type: none"> > SOGAT > Gastech > AFPM AM & Operations & Process Technology Summit > RefComm > Sulphur > ERTC Annual Meeting > Refining India > EFRC Conference
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ADVERTISING CLOSING DATE

13 DEC 2017	21 FEB 2018	7 MAR 2018	7 MAR 2018
MATERIAL DUE DATE			
15 DEC 2017	23 FEB 2018	9 MAR 2018	9 MAR 2018

EDITORIAL CONTRIBUTIONS

In addition to working with our editor on providing 3,000+ word case studies, as an advertiser you can submit contributions to 'Technology in Action'.

TiA comprises 400-800 word case studies highlighting the implementation of a successful project, addressing such issues as why the customer needed innovative technology to resolve a performance issue and how the offering met the customer's objectives.

Send proposals to: editor@petroleumtechnology.com

LEAD GENERATION

To give added value to your advertisements in *PTQ*, we have introduced an online reader enquiry service, to help generate leads and to maximise your ROI.

After each issue is published, we email subscribers with links to all of the companies advertising, enabling readers to request further information from those companies or visit their websites.

Q3 (JUL-AUG-SEP)	REVAMPS SUPPLEMENT	Q4 (OCT-NOV-DEC)
<ul style="list-style-type: none"> > Diesel Production > Lubes & Waxes > Clean Fuel Technologies > FCC Propylene > NOx Reduction > Hydrocracking > Catalyst Advances > Coke Removal > Crude Blending > Plant Design Software <p>PROCESS OPTIMISATION & CONTROL</p> <ul style="list-style-type: none"> > Data/Information Management > Automation, Instrumentation & Control > Modelling & Simulation > Safety Systems > Level Gauging & Monitoring <p>ROTATING EQUIPMENT & FLUID FLOW</p> <ul style="list-style-type: none"> > Vibration/Condition Monitoring > Flow Metering & Control > Pumps, Valves & Seals > Control Systems > Maintenance & Reliability > Compressors & Turbomachinery > Lubes & Greases 	<ul style="list-style-type: none"> > Raising Energy Efficiency > Upgrading Control Systems > Modelling Plant Upgrades > Planning Refinery Turnarounds > Replacing Tower Internals > Revamps for Effluent and Flare Systems > Refractory Developments > Metallurgy Upgrades > Revamping for Challenging Feedstocks 	<ul style="list-style-type: none"> > Catalyst Advances > Heat Transfer > Hydrotreating > Mass Transfer > Hydrogen Recovery > Propylene Maximisation > Data Management > Furnace Design > Water/Wastewater Management > Delayed Coking <p>CORROSION & FOULING CONTROL</p> <ul style="list-style-type: none"> > Opportunity Crude Processing > Chemicals, Inhibitors & Antifoulants > Coatings > Leak Detection & Repair > Corrosion Monitoring & Prevention <p>GAS PROCESSING</p> <ul style="list-style-type: none"> > Refinery Gas Treating > Compressors > Sulphur Recovery & Removal > Analysers > Sour Gas Processing > LNG/GTL

AD SIZES	
Double-Page Bleed	303 x 426mm
Trim Size	297 x 420mm
Single-Page Bleed	303 x 216mm
Trim Size	297 x 210mm
1/2 Page Island	190 x 115mm
1/2 Page Horizontal	125 x 178mm
1/2 Page Vertical	270 x 86mm
1/3 Page Horizontal	90 x 178mm
1/3 Page Vertical	270 x 59mm
1/4 Page Horizontal	68 x 178mm
1/4 Page	125 x 86mm

Advertisements are printed in 4 colour. Material should be provided in the form of Version 1.3/PDF-X1a PDFs, high resolution, CMYK and centred with trim marks. Email material to artwork@petroleumtechnology.com or use a large file transfer facility such as WeTransfer.com.

BONUS DISTRIBUTION		
<ul style="list-style-type: none"> > Abu Dhabi International Downstream Summit > LARTC Annual Meeting > AFPM Cat Cracker Seminar > Turbomachinery Symposium > International Pump Users Symposium > Gastech > EFRC Conference 	<ul style="list-style-type: none"> > AFPM Operations & Process Technology Summit > Sulphur > ERTC Annual Meeting > Asian Downstream Week > AFPM Annual Meeting 	<ul style="list-style-type: none"> > AFPM Operations & Process Technology Summit > Sulphur > ERTC Annual Meeting > Asian Downstream Week
AD EFFECTIVENESS STUDY		
ADVERTISING CLOSING DATE		
6 JUN 2018	5 SEPT 2018	5 SEPT 2018
MATERIAL DUE DATE		
8 JUN 2018	7 SEPT 2018	7 SEPT 2018

BELLY BAND

A belly band is the perfect way of guiding a reader to your advertisement, and any other relevant content, within that issue.

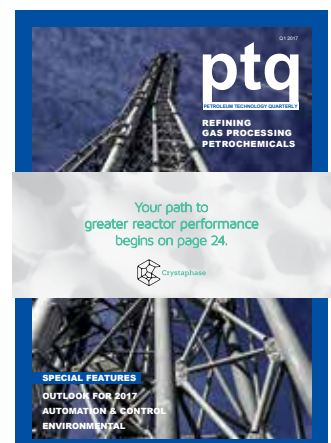
We will print and attach the belly band for you from supplied artwork.

Specifications: 470mm length (with 40mm overlap at join), 80mm depth.

COST \$13,950 including a full page ad within the issue.

ADVERTISEMENT COSTS					
	x1	x2	x3	x4	x5+
Single Page	\$6,495	\$6,335	\$6,175	\$6,020	\$5,870
Double Page	\$10,195	\$9,940	\$9,690	\$9,450	\$9,215
Half-Page Island	\$4,800	\$4,680	\$4,560	\$4,440	\$4,320
Half Page	\$3,775	\$3,680	\$3,590	\$3,595	\$3,400
Third Page	\$2,830	\$2,760	\$2,690	\$2,620	\$2,550
Quarter Page	\$2,095	\$2,045	\$1,900	\$1,940	\$1,885

Rates for prime positions, inserts and other options available on request. Recognised advertising agencies may receive a discount of up to 15%.



LEAD GENERATION

WHITE PAPERS



White Papers are featured on the homepage, articles homepage and, most importantly, within one of our weekly newsletters. After a month, they become a regular article.

For lead generation, the person downloading your article must answer a question provided by you and agree for their contact details to be sent to you. So far, our White Paper service has successfully delivered high volumes of qualified leads.

COST \$3,850

WEBINARS

PTQ/DigitalRefining's new series of webinars provide a unique means of communicating with your target market.

Specific benefits include:

- ▶ Promotion of forthcoming webinars to PTQ's subscribers and DigitalRefining's registrants worldwide.
- ▶ Facility to target specific audiences geographically and by category using our new Integrated Database.
- ▶ Retention of webinars for future on-demand viewing on both ePTQ.com and DigitalRefining.com.
- ▶ Sponsors provided with contact details for all registrants and attendees at webinars.

The following facilities are available to sponsors:

- ▶ Spliced webinar (recorded) and Q&A (live).
- ▶ This allows for multi-time zone versions of the same webinar with localised Q&A.
- ▶ Localised Q&As to introduce a sponsor's regional representatives in addition to their main presenter.
- ▶ Analytics available on registration and within webinar itself (e.g. through polls) to judge both particular interests and level of engagement of registrants and attendees.

COST \$10,000

DIGITAL ADVERTISEMENTS

NEWSLETTER



DigitalRefining's newsletter is distributed weekly to over 18,000 registered users. It provides readers with links to the latest news, articles, videos, company/product literature and events. It has three skyscraper advertising options, perfectly positioned to promote the latest technologies, products and services.

TOP SKYSCRAPER \$1,395

MIDDLE SKYSCRAPER \$1,235

BOTTOM SKYSCRAPER \$1,115

WEBSITE



DigitalRefining currently has an average of 17,000+ users a month. It offers a number of interactive advertising options, which will not only help you increase your brand awareness, but also increase the volume of traffic back to your own website. (Advertisements are displayed throughout the website, except on individual sponsors pages).

PAGE PEEL \$1,115

LEADERBOARD \$1,185

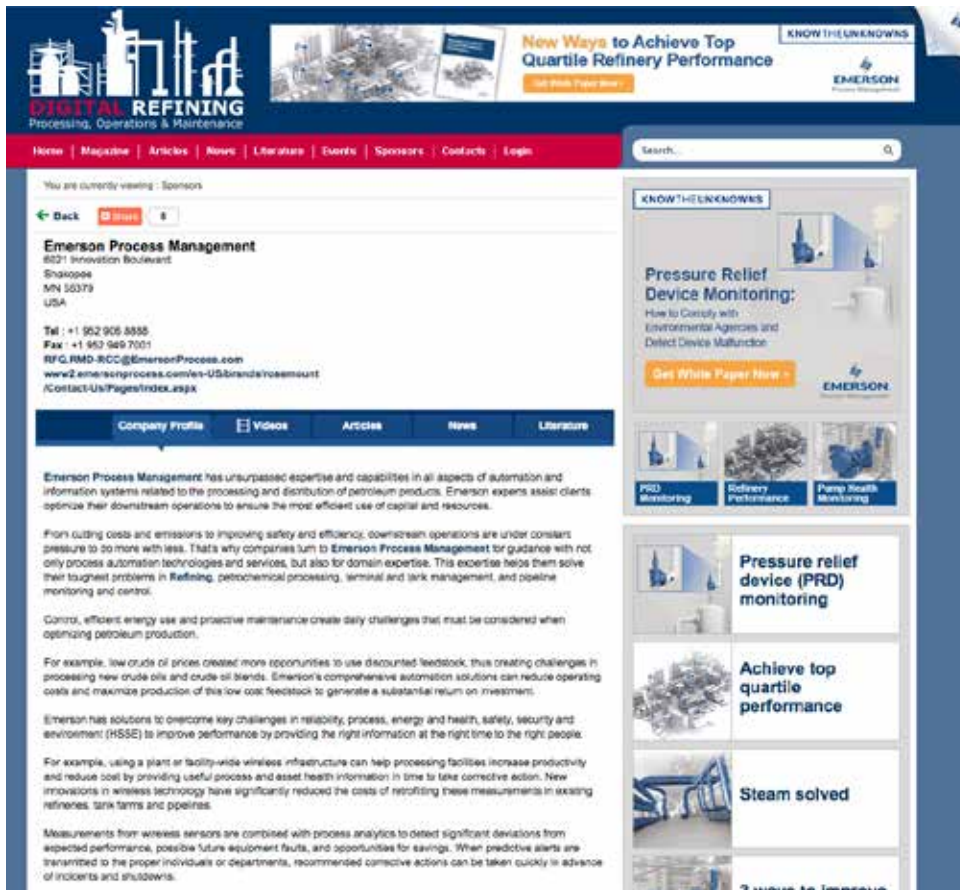
MPU \$1,255

ANNOUNCEMENT \$905

DIGITALREFINING.COM SPONSORSHIP DETAILS

Currently with over 22,000 registered users, DigitalRefining.com is the most extensive source of freely available information on all aspects of the refining, gas and petrochemical processing industries, providing a constantly growing database of technical articles, company literature, product brochures, videos, industry news, events and company information.

The way DigitalRefining.com works is straightforward: it provides your customers, or potential customers, with immediate access to as many articles, company literature, product brochures, videos and other promotional literature as you wish. This is all presented within your own company profile page, highlighting the products, services and technologies you provide the refining, gas and petrochemical processing industries.



Here is what you can provide to maximise your sponsorship:

COMPANY PROFILE

An introduction to the products, services and technologies you provide the refining, gas and petrochemical processing industries, with links to your own website.

ARTICLES

You can provide as many articles or presentations relevant to the refining, gas and petrochemical processing industries as you wish.

COMPANY LITERATURE / PRODUCT BROCHURES / VIDEOS

You can provide as many product brochures, company literature and videos relevant to the refining, gas and petrochemical processing industries as you wish.

WHITE PAPERS

Three White Papers to help generate leads.

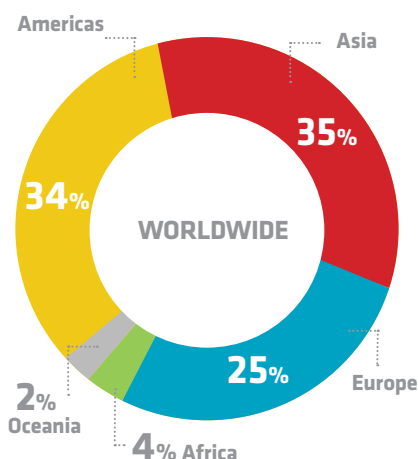
ADVERTISEMENTS

To help increase your brand awareness and traffic back to your own website, you can provide the following advertisements:

Page Peel,
Leaderboard
x3 MPUs and
x4 Announcement Advertisements.

12-MONTH COST \$7,450

READERSHIP



AVERAGE USERS PER MONTH

17,260

AVERAGE SESSIONS PER MONTH

27,082

AVERAGE PAGE VIEWS PER MONTH

60,630

Google Analytics:
Monthly average between
1 March 2017- 31 August 2017

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