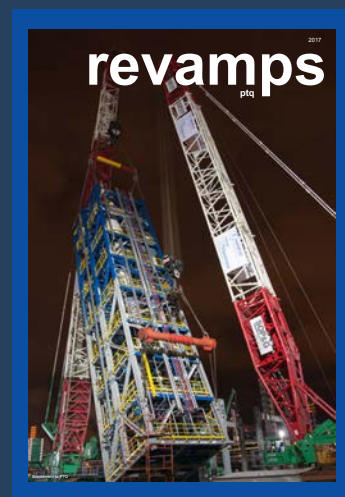
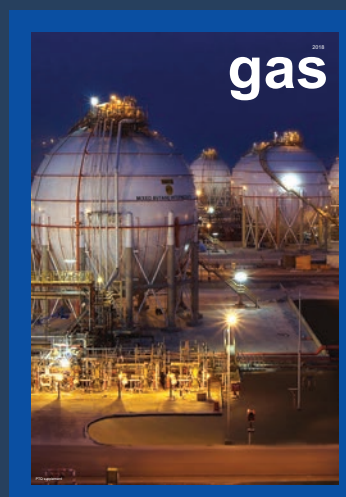
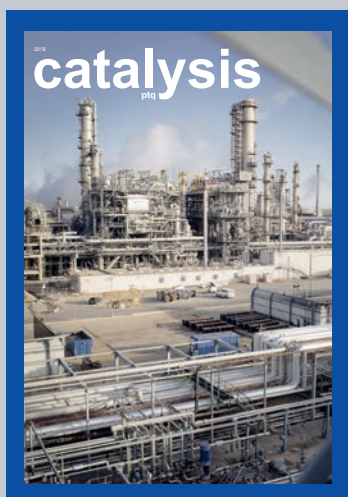


# ptq

PETROLEUM TECHNOLOGY QUARTERLY

# MEDIA DETAILS 2019

- PRINT ADVERTISING
- ONLINE ADVERTISING
- NEWSLETTER ADVERTISING
- WHITE PAPERS
- WEBINARS
- DIGITALREFINING SPONSORSHIP





For over 20 years, *PTQ's* independent editorial policy and reputation within the industry have allowed us to provide the most relevant content, highlighting the latest developments in the global refining, gas and petrochemical processing industries.

These articles provide refiners with the in-depth information they need on the processes, products and services necessary to design, build, operate and maintain their plants more efficiently, as well as increase their margins.

Together with Technology in Action's concise articles and Q&A, this makes *PTQ* an established and popular forum for conversation between technology providers and our worldwide readership.

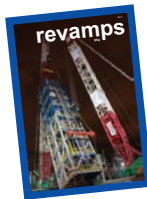
## SUPPLEMENTS



**CATALYSIS** provides refiners with a wide-ranging guide to flexibility in managing their fuels and petrochemicals product portfolios. It showcases current developments in refinery catalyst and additive technology through application and development articles from industry leaders.

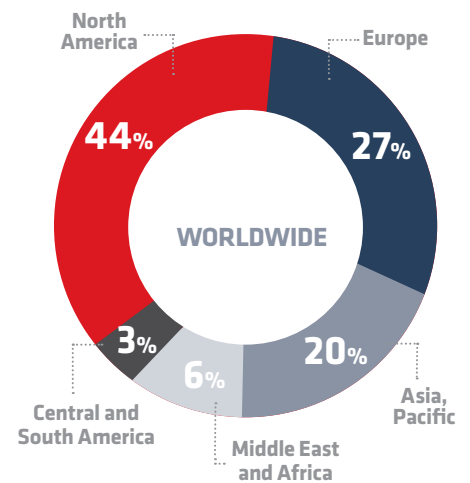
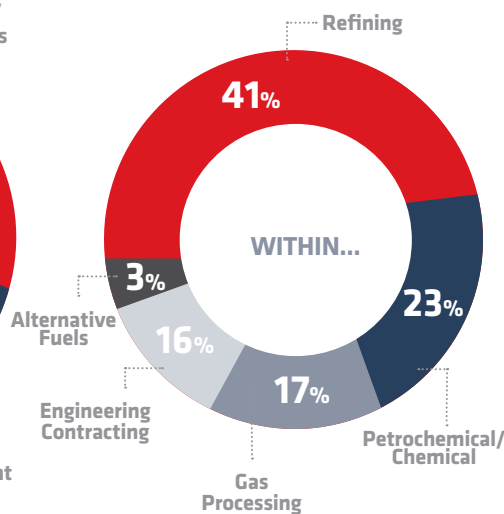
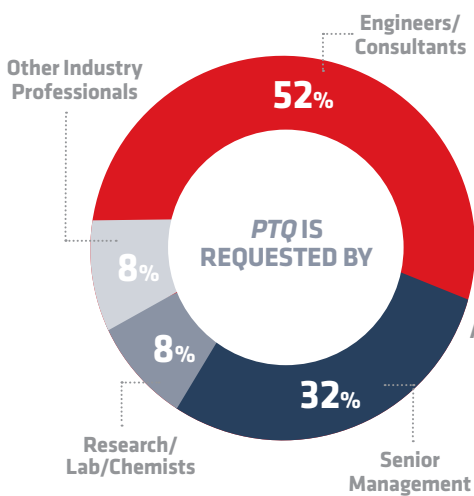


**GAS** is published with *PTQ's* Q2 issue. It covers a range of gas related issues for refiners and processors, from LNG and GTL production issues, to product recovery and flare mitigation in refinery off-gas handling, to amine unit issues in natural gas processing.



**REVAMPS** is published with *PTQ's* Q4 issue. Its articles deliver insights into the selection and management of projects planned to boost refinery margin. It addresses key issues in the refining industry's major outlet for capital expenditure: turnarounds plant updates and unit replacements.

## CIRCULATION



*PTQ* has an ABC audited global circulation of 15,784 downstream industry personnel within every refinery, gas and petrochemical processing plant, operating, engineering and licensing company worldwide. As well as your advertisements targeting key personnel through our global circulation, *PTQ* and its supplements have bonus distribution at major industry conferences and exhibitions, to supplement marketing activities you may have planned for these events.

**CIRCULATION**  
**15,784\***

**TOTAL WORLDWIDE READERSHIP**  
**63,136†**

\* Circulation figure based on our last audited issue. Regional percentages, job title and industry segment percentages based on our own research

† Readership figure based on a conservative pass-on rate of four readers per copy

ABC is the industry body for media measurement. It inspires market confidence by delivering a valued stamp of trust across the media world. Its data is used by a wide range of decision makers: media owners; media agencies; advertisers rights owners; investors; and management.



Member of ABC Audit Bureau of Circulations. A copy of our full audit certificate is available on request.

Q1 (JAN-FEB-MAR)	CATALYSIS	Q2 (APR-MAY-JUN)	GAS
<ul style="list-style-type: none"> <li>• Corrosion/Fouling Control</li> <li>• Steam Cracking</li> <li>• Sulphur Recovery &amp; Removal</li> <li>• Operational Excellence</li> <li>• Heavy Oil Processing</li> <li>• Catalyst Developments</li> <li>• Plant Design &amp; Engineering</li> <li>• Hydroprocessing</li> <li>• Refinery/Petrochemicals Integration</li> <li>• Tank Storage &amp; Terminals</li> </ul> <p><b>AUTOMATION &amp; CONTROL</b></p> <ul style="list-style-type: none"> <li>• IIoT &amp; Digital Solutions</li> <li>• Data Management &amp; Security</li> <li>• Analytical Instruments</li> <li>• Modelling &amp; Simulation</li> <li>• Predictive Control Technology</li> <li>• Wireless Technology</li> </ul> <p><b>SAFETY &amp; ENVIRONMENTAL</b></p> <ul style="list-style-type: none"> <li>• Process Safety</li> <li>• Water/Wastewater Management</li> <li>• SOx/NOx Control</li> <li>• Flare Systems</li> <li>• Energy Efficiency</li> <li>• Emissions Control</li> </ul>	<ul style="list-style-type: none"> <li>• FCC Catalyst Developments</li> <li>• Hydroprocessing Catalyst Developments</li> <li>• Tail Gas Treating Catalysts</li> <li>• Catalysts for Desulphurisation</li> <li>• Additives for FCC Processing</li> <li>• Catalysts for Increased Olefins Output</li> <li>• Catalysts for Bottoms Cracking</li> <li>• Regenerating and Recycling Catalysts</li> <li>• Catalysts for Reforming Processes</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity Crudes</li> <li>• Hydrogen Production</li> <li>• Crude/Vacuum Systems</li> <li>• Hydrotreating</li> <li>• Raffinate Production</li> <li>• Gasoline Blending</li> <li>• Operational Excellence</li> <li>• Coker Technologies</li> <li>• Resid Upgrading</li> <li>• Steam Reforming</li> </ul> <p><b>HEAT TRANSFER &amp; FLUID FLOW</b></p> <ul style="list-style-type: none"> <li>• Heat Exchangers</li> <li>• Trace Heating</li> <li>• Heat Recovery</li> <li>• Heat Transfer Fluids</li> <li>• Process Heaters</li> <li>• Insulation</li> <li>• Refractory Developments</li> </ul> <p><b>MASS TRANSFER &amp; SEPARATION</b></p> <ul style="list-style-type: none"> <li>• Packing Developments</li> <li>• Columns &amp; Reactors</li> <li>• Tower Developments</li> <li>• Filtration &amp; Separation</li> <li>• Membrane Technology</li> <li>• Column Design</li> <li>• Tray Design</li> </ul>	<ul style="list-style-type: none"> <li>• Sulphur Recovery &amp; Removal</li> <li>• Sour Gas Processing</li> <li>• Refinery Gas Treating</li> <li>• Amine Processes</li> <li>• Hydrogen Management</li> <li>• Shale Gas Processing</li> <li>• LNG/GTL</li> <li>• Control Systems</li> <li>• Compressors</li> <li>• Analysers</li> </ul>
BONUS DISTRIBUTION			
<ul style="list-style-type: none"> <li>• SulGas</li> <li>• Heat Exchange Engineering Europe</li> <li>• MERTC</li> <li>• ERTC: Ask the Experts</li> <li>• AFPM Annual Meeting</li> <li>• ARTC Annual Meeting</li> <li>• StocExpo Europe</li> <li>• Laurance Reid Gas Conditioning Conference</li> </ul>	<ul style="list-style-type: none"> <li>• ARTC Annual Meeting</li> <li>• AFPM Annual Meeting</li> <li>• AFPM Operations &amp; Process Technology Summit</li> <li>• RefComm</li> <li>• Sulphur</li> <li>• ERTC Annual Meeting</li> <li>• Refining India</li> </ul>	<ul style="list-style-type: none"> <li>• RefComm Galveston</li> <li>• AFPM Reliability &amp; Maintenance</li> <li>• RefComm</li> <li>• Petrochemical &amp; Refining Congress</li> <li>• Oman Downstream Exhibition &amp; Conference</li> </ul>	<ul style="list-style-type: none"> <li>• SOGAT</li> <li>• AFPM Annual Meeting</li> <li>• AFPM Operations &amp; Process Technology Summit</li> <li>• AFPM Reliability &amp; Maintenance</li> <li>• RefComm Galveston</li> <li>• Sulphur</li> <li>• ERTC</li> <li>• MESPON</li> </ul>
ADVERTISING CLOSING DATE			
12 DEC 2018	20 FEB 2019	6 MAR 2019	6 MAR 2019
MATERIAL DUE DATE			
15 DEC 2018	22 FEB 2019	8 MAR 2019	8 MAR 2019

## EDITORIAL CONTRIBUTIONS

In addition to working with our editor on providing 3,000+ word case studies, as an advertiser you can submit contributions to 'Technology in Action'.

TiA comprises 400-800 word case studies highlighting the implementation of a successful project, addressing such issues as why the customer needed innovative technology to resolve a performance issue and how the offering met the customer's objectives.

Send proposals to: [editor@petroleumtechnology.com](mailto:editor@petroleumtechnology.com)

## LEAD GENERATION

To give added value to your advertisements, we have an online reader enquiry service, to help generate leads and to maximise your ROI.

Once each issue is published, we email subscribers with links to all of the companies that are advertising, enabling readers to request further information from those companies or visit their websites.

Q3 (JUL-AUG-SEP)	REVAMPS	Q4 (OCT-NOV-DEC)
<ul style="list-style-type: none"> <li>Catalyst Advances</li> <li>Lubes &amp; Waxes</li> <li>Marine Fuels Production</li> <li>FCC Propylene</li> <li>NOx Reduction</li> <li>Diesel Production</li> <li>Hydrocracking</li> <li>Coke Removal</li> <li>Crude Blending</li> <li>Plant Design Software</li> </ul> <p><b>PROCESS OPTIMISATION &amp; CONTROL</b></p> <ul style="list-style-type: none"> <li>IIoT &amp; Digital Solutions</li> <li>Automation, Instrumentation &amp; Control</li> <li>Modelling &amp; Simulation</li> <li>Safety Systems</li> <li>Machine Learning</li> </ul> <p><b>ROTATING EQUIPMENT &amp; FLUID FLOW</b></p> <ul style="list-style-type: none"> <li>Pumps, Valves &amp; Seals</li> <li>Maintenance &amp; Reliability</li> <li>Compressors &amp; Turbomachinery</li> <li>Vibration/Condition Monitoring</li> <li>Lubes &amp; Greases</li> <li>Control Systems</li> <li>Flow Metering &amp; Control</li> </ul>	<ul style="list-style-type: none"> <li>Modelling Plant Upgrades</li> <li>Planning Refinery Turnarounds</li> <li>Replacing Tower Internals</li> <li>Raising Energy Efficiency</li> <li>Refractory Developments</li> <li>Metallurgy Upgrades</li> <li>Revamps for Challenging Feedstocks</li> <li>Revamps for Effluent and Flare Systems</li> <li>Upgrading Control Systems</li> <li>Managing Turnaround Operations</li> </ul>	<ul style="list-style-type: none"> <li>Hydrotreating</li> <li>Hydrogen Recovery</li> <li>Catalyst Advances</li> <li>Vacuum systems</li> <li>IIoT &amp; Digital Solutions</li> <li>Furnace Design</li> <li>Water/Wastewater Management</li> <li>Delayed Coking</li> <li>Heat Transfer</li> <li>Mass Transfer</li> </ul> <p><b>CORROSION &amp; FOULING CONTROL</b></p> <ul style="list-style-type: none"> <li>High Acidity Crude Processing</li> <li>Chemicals, Inhibitors &amp; Antifoulants</li> <li>Corrosion Monitoring &amp; Prevention</li> <li>Leak Detection &amp; Repair</li> <li>Coatings</li> </ul> <p><b>GAS PROCESSING</b></p> <ul style="list-style-type: none"> <li>Sulphur Recovery &amp; Removal</li> <li>Refinery Gas Treating</li> <li>Sour Gas Processing</li> <li>LNG/GTL</li> <li>Amine Processes</li> <li>Compressors</li> </ul>

**AD EFFECTIVENESS STUDY**

### BONUS DISTRIBUTION

<ul style="list-style-type: none"> <li>Abu Dhabi International Downstream Summit</li> <li>LARTC Annual Meeting</li> <li>Turbomachinery &amp; Pump Symposia</li> <li>RefComm Rotterdam</li> </ul>	<ul style="list-style-type: none"> <li>AFPM Operations &amp; Process Technology Summit</li> <li>RefComm Santiago</li> <li>MESPOON</li> <li>LARTC Annual Meeting</li> <li>Sulphur</li> <li>ERTC</li> <li>Asian Downstream Week</li> <li>ADIPEC</li> </ul>	<ul style="list-style-type: none"> <li>AFPM Operations &amp; Process Technology Summit</li> <li>RefComm Santiago</li> <li>MESPOON</li> <li>LARTC Annual Meeting</li> <li>Sulphur</li> <li>ERTC</li> <li>Asian Downstream Week</li> <li>ADIPEC</li> </ul>
<b>ADVERTISING CLOSING DATE</b>		
<b>5 JUN 2019</b>	<b>6 SEPT 2019</b>	<b>6 SEPT 2019</b>
<b>MATERIAL DUE DATE</b>		
<b>7 JUN 2019</b>	<b>10 SEPT 2019</b>	<b>10 SEPT 2019</b>

AD SIZES	
<b>Double-Page Bleed</b>	303 x 426mm
<b>Trim Size</b>	297 x 420mm
<b>Single-Page Bleed</b>	303 x 216mm
<b>Trim Size</b>	297 x 210mm
<b>1/2 Page Island</b>	190 x 115mm
<b>1/2 Page Horizontal</b>	125 x 178mm
<b>1/2 Page Vertical</b>	270 x 86mm
<b>1/3 Page Horizontal</b>	90 x 178mm
<b>1/3 Page Vertical</b>	270 x 59mm
<b>1/4 Page Horizontal</b>	68 x 178mm
<b>1/4 Page</b>	125 x 86mm

Advertisements are printed in 4 colour. Material should be provided in the form of Version 1.3/PDF-X1a PDFs, high resolution, CMYK and centred with trim marks. Email material to [artwork@petroleumtechnology.com](mailto:artwork@petroleumtechnology.com) or use a large file transfer facility such as WeTransfer.com.

### BELLY BAND

A belly band is a great way of guiding a reader to your advertisement, plus any other relevant content, within that issue.

We will print and attach the belly band for you from supplied artwork.

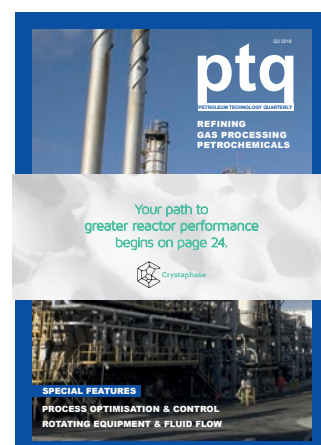
Specifications: 470mm length (with 40mm overlap at join), 80mm depth.

**COST** \$13,950 including a full page ad within the issue.

### ADVERTISEMENT COSTS

	x1	x2	x3	x4	x5+
<b>Single Page</b>	\$6,495	\$6,335	\$6,175	\$6,020	\$5,870
<b>Double Page</b>	\$10,195	\$9,940	\$9,690	\$9,450	\$9,215
<b>Half-Page Island</b>	\$4,800	\$4,680	\$4,560	\$4,440	\$4,320
<b>Half Page</b>	\$3,775	\$3,680	\$3,590	\$3,595	\$3,400
<b>Third Page</b>	\$2,830	\$2,760	\$2,690	\$2,620	\$2,550
<b>Quarter Page</b>	\$2,095	\$2,045	\$1,900	\$1,940	\$1,885

Rates for prime positions, inserts and other options available on request. Recognised advertising agencies may receive a discount of up to 15%.



# LEAD GENERATION

## WEBINARS

From Hydrogen Production to Sulphur Recovery — Let Ceramics Pave the Way  
October 10, 2018 (Wed) 14:00 US/Eastern



Learn how to boost the reliability and performance of your hydrogen production and sulphur recovery plants through the deployment of Blasch's proven ceramic systems. Benefits include:

- Higher plant reliability and much longer run-lengths
- 60-90% faster installation times
- Capacity increase
- Annual energy savings of several hundred thousand dollars for SRUs
- Lower emissions

Flue gas tunnels in Steam Methane Reformers warp and fail causing non uniform flow and costly catalyst tube failures. In Sulphur Recovery Units, checker walls or choke rings in the reaction furnace collapse causing contaminant breakthroughs, downstream pressure buildup and catalyst poisoning. All of this results in more frequent and costly turnarounds and loss of precious production. See how these problems can be eliminated with Blasch's innovative technologies.

First Name \*

Last Name \*

Email Address \*

Job Title/Position \*

Company/Organisation Name \*

Country \*

PTQ/DigitalRefining's single-sponsored webinars are featured on DigitalRefining's homepage, the webinar homepage and within our weekly newsletters. Our spliced webinar (recorded) and Q&A (live) allow for multi-time zone versions of the same webinar with localised Q&A, all for the cost of one webinar.

Webinars are promoted to both PTQ and DigitalRefining's 30,000+ global subscribers via email, social media and online/print advertisements.

**COST** \$10,995

## WHITE PAPERS

In Asia-Pacific (and to a large but slightly lesser extent in the EMEA region) propylene demand is high; therefore, many refineries that have the potential to produce more propylene are enjoying a competitive edge in the industry. There are different ways for refineries to increase production of light olefins, for example through a revamping and decoking of the entire FCC unit. However, using the latest catalyst and additive technology offers a reliable, quick, and flexible route.

Company Name:

Country:

Given Name:

Surname:

Email:

Please answer the following question:

Would you like to learn more about how to make more propylene and isobutylene in the FCC unit?

- Yes
- No

White Papers are featured on DigitalRefining's homepage, articles homepage and, most importantly, within one of our weekly newsletters. For lead generation, the person downloading your article must answer a question provided by you and agree for their contact details to be sent to you. So far, our White Paper service has successfully delivered high volumes of qualified leads.

**COST** \$3,850

# DIGITAL ADVERTISEMENTS

## NEWSLETTER

**News** [View all News](#)

**KBC announces the availability of Chevron's PETRO LP technology** 04/09/18  
KBC, a wholly-owned subsidiary of Yokogawa Electric Corporation, today announced the availability of Chevron's PETRO LP (linear programming) technology for all refining and.....

**Nalco Champion and XOS to provide new chlorine monitoring solution** 28/08/18  
Nalco Champion, an Emviva company, and XOS, a manufacturer of elemental analysis solutions, have entered into an exclusive distribution agreement to provide a breakthrough chlorine.....

**TechnipFMC awarded contract build Vietnam's largest olefins plant** 28/08/18  
TechnipFMC has been awarded by Long Son Petrochemicals Co., Ltd (LSP), a large contract for the licensing, engineering, procurement, construction, commissioning and start-up of.....

**HPCL-Mittal Energy Limited award Maire Tecnimont two petrochemical contracts** 28/08/18  
Maire Tecnimont S.p.A. announces that its subsidiary Technimont S.p.A., in consortium with its Indian affiliate Technimont Private Limited, has been awarded two EPC (Engineering.....

**Shandong Chambroad selects LyondellBasell Hostalen ACP PE technology** 28/08/18  
LyondellBasell, today announced that Shandong Chambroad Petrochemicals Co. Ltd. (Shandong Chambroad), has selected the LyondellBasell Hostalen "Advance Cascade Process.....

**Articles** [View all Articles](#)

**Crude analysers in corrosion prevention**  
On-line salt-in-crude oil analysers and crude oil analysers are essential in protecting the CDU and other refinery process units from corrosion. Today's strategy in the refinery industry.....

**Reduce Sulfur Preserve Octane Value with GT-BTX Plus®**  
[Read White Paper](#)

DigitalRefining's newsletter is distributed weekly to over 20,000+ registered users. It provides readers with links to the latest news, articles, videos, company/product literature and events. It has three skyscraper advertising options, perfectly positioned to promote the latest technologies, products and services.

- TOP SKYSCRAPER** \$1,395
- MIDDLE SKYSCRAPER** \$1,235
- BOTTOM SKYSCRAPER** \$1,115

## WEBSITE

**DIGITAL REFINING**  
Your success Our expertise

Home | Magazine | Article | News | Literature | Events | Sponsors | Contacts | Login

Search.....

**catalysis**  
2017 Catalysis G&A - Increased steam methane reformer throughput... Opening mobile distillation production in a hydrogenator... Lowering FCC... Designing and engineering catalyst for hydrotreating... Catalyst for higher mobile distillation yields... Catalyst firing in a feed bed sulfur reactor

**HITTING TOP QUARTILE MEANS**  
Liberating plant to flex and adapt to your applications

**EMERSON**  
CONSIDER IT DELIVERED

**Articles** [Most Viewed](#) [Most Popular](#) [Most Recent](#) [White Papers](#) [Articles](#)

**Compact modular sulphur recovery solutions** 04/2017  
Prosernal has been awarded a contract for the delivery of modular Sulphur Recovery Units (SRUs) for an Early Production Facility (EPF) project in Middle.....

DigitalRefining currently has an average of 20,384 users a month. It offers a number of interactive advertising options, which will not only help you increase your brand awareness, but also increase the volume of traffic back to your own website. (Advertisements are displayed throughout the website, except on individual sponsors pages.)

- LEADERBOARD** \$1,185
- MPU** \$1,255
- ANNOUNCEMENT** \$905

# DIGITALREFINING.COM SPONSORSHIP

Currently with over 26,000 registered users, DigitalRefining.com is the most extensive source of freely available information on all aspects of the refining, gas and petrochemical processing industries, providing a constantly growing database of technical articles, company literature, product brochures, videos, industry news, events and company information.

The way DigitalRefining.com works is straightforward: it provides your customers, or potential customers, with immediate access to as many articles, company literature, product brochures, videos and other promotional literature as you wish. This is all presented within your own company profile page, highlighting the products, services and technologies you provide the refining, gas and petrochemical processing industries.

The screenshot shows the DigitalRefining.com website interface. At the top, there is a navigation bar with links for Home, Magazine, Articles, News, Literature, Events, Sponsors, Contacts, and Login. Below this is a search bar. The main content area displays the profile for Haldor Topsoe, including contact information (address, phone, fax, email, website) and a list of menu items: Company Profile, Videos, Articles, News, and Literature. The profile text describes Topsoe as a leading Catalyst Supplier and technology licensor, highlighting their comprehensive refining capabilities, process solutions, and commitment to sustainability. On the right side of the profile, there are several featured images and text boxes, including one for 'Topsoe services', 'Technology portfolio', and 'Topsoe forums and research'.

Here is what you can provide to maximise your sponsorship:

## COMPANY PROFILE

An introduction to the products, services and technologies you provide the refining, gas and petrochemical processing industries, with links to your own website.

## COMPANY LITERATURE / PRODUCT BROCHURES / VIDEOS

You can provide as many product brochures, company literature and videos relevant to the refining, gas and petrochemical processing industries as you wish.

## ARTICLES

You can provide as many articles or presentations relevant to the refining, gas and petrochemical processing industries as you wish.

## WHITE PAPERS

Three White Papers to help generate leads.

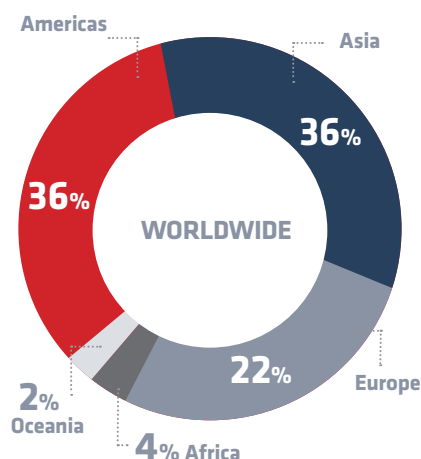
## ADVERTISEMENTS

To help increase your brand awareness and traffic back to your own website, you can provide the following advertisements:

Leaderboard  
x3 MPUs and  
x4 Announcement Advertisements.

**12-MONTH COST** \$7,450

## READERSHIP



## AVERAGE USERS PER MONTH

**20,384**

## AVERAGE SESSIONS PER MONTH

**30,751**

## AVERAGE PAGE VIEWS PER MONTH

**67,296**

Google Analytics:  
Monthly average between  
1 March 2018- 31 August 2018

## CONTACTS

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