



pta 2021 MEDIA DETAILS

emap

**GENERATE HIGH-QUALITY LEADS THROUGH
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For 24 years, *PTQ's* independent editorial policy and reputation within the industry have allowed us to provide the most relevant content, highlighting the latest developments in the

global refining, gas and petrochemical processing industries.

These articles provide refiners with the in-depth information they need on the processes, products and services necessary to design, build, operate and maintain their plants more efficiently, as well as increase their margins.

Together with Technology in Action's concise articles and Q&A, this makes *PTQ* an established and popular forum for conversation between technology providers and our worldwide readership.



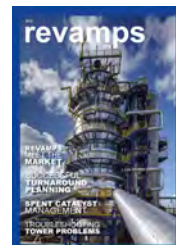
CATALYSIS

is distributed in March and provides refiners with a wide-ranging guide to flexibility in managing their fuels and petrochemicals product portfolios. It showcases current developments in refinery catalyst and additive technology through application and development articles from industry leaders.



GAS

is distributed with *PTQ's* Q2 issue. It covers a range of gas related issues for refiners and processors, from LNG and GTL production issues, to product recovery and flare mitigation in refinery off-gas handling, to amine unit issues in natural gas processing.



REVAMPS

is distributed with *PTQ's* Q4 issue. Its articles deliver insights into the selection and management of projects planned to boost refinery margin. It addresses key issues in the refining industry's major outlet for capital expenditure: turnarounds plant updates and unit replacements.

CIRCULATION

27,580

PRINT / DIGITAL COPIES DISTRIBUTED

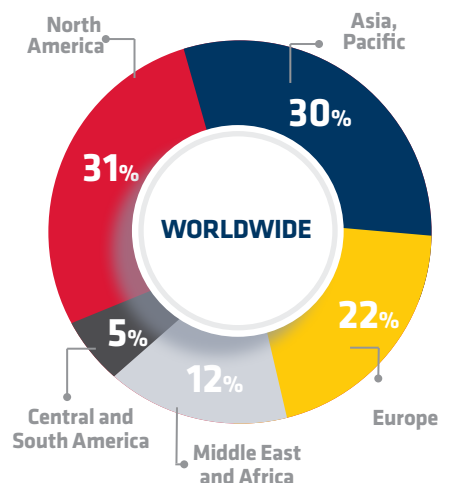
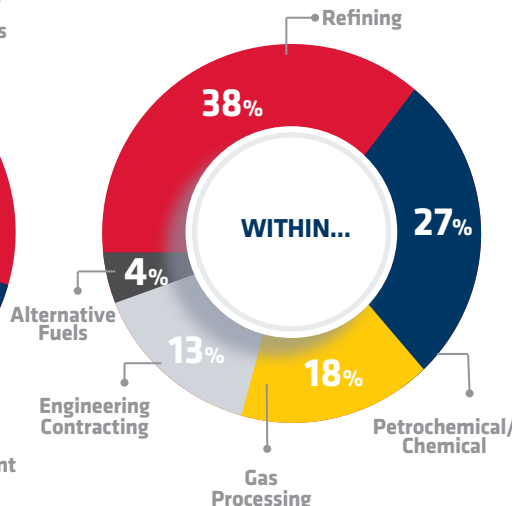
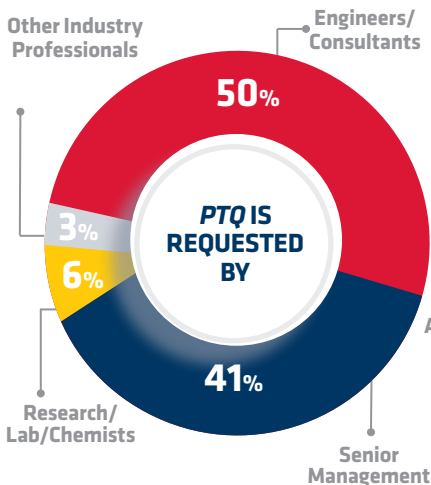


On 5 June 2019, Crambeth Allen Publishing Ltd was acquired by Metropolis International. The business will be run under Metropolis's business to business division EMAP, reporting into Managing Director Richard Watts.



Member of ABC Audit Bureau of Circulations. A copy of our full audit certificate is available on request.

ABC is the industry body for media measurement. It inspires market confidence by delivering a valued stamp of trust across the media world. Its data is used by a wide range of decision makers: media owners; media agencies; advertisers rights owners; investors; and management.



Q1 (JAN-FEB-MAR)	CATALYSIS	Q2 (APR-MAY-JUN)	GAS
<ul style="list-style-type: none"> • Crude Blending • Tank Storage & Terminals • Refinery/Petrochemicals Integration • Corrosion/Fouling Control • Steam Cracking • Operational Excellence • Heavy Oil Processing • Catalyst Developments • Plant Design & Engineering • Hydroprocessing <p>AUTOMATION & CONTROL</p> <ul style="list-style-type: none"> • Analytical Instruments • Wireless Technology • Predictive Control Technology • IIoT & Digital Solutions • Data Management & Security • Modelling & Simulation <p>SAFETY & ENVIRONMENTAL</p> <ul style="list-style-type: none"> • Emissions Control • Flare Systems • Energy Efficiency • Process Safety • Water/Wastewater Management • SOx/NOx Control 	<ul style="list-style-type: none"> • Catalysts for Bottoms Cracking • Regenerating and Recycling Catalysts • Catalysts for Reforming Processes • FCC Catalyst Developments • Hydroprocessing Catalyst Developments • Tail Gas Treating Catalysts • Catalysts for Desulphurisation • Additives for FCC Processing • Catalysts for Increased Olefins Output 	<ul style="list-style-type: none"> • Resid Upgrading • Steam Reforming • Coker Technologies • Opportunity Crudes • Hydrogen Production • Crude/Vacuum Systems • Hydrotreating • Raffinate Production • Gasoline Blending • Operational Excellence <p>HEAT TRANSFER & FLUID FLOW</p> <ul style="list-style-type: none"> • Heat Recovery • Heat Transfer Fluids • Process Heaters • Heat Exchangers • Trace Heating • Insulation • Refractory Developments <p>MASS TRANSFER & SEPARATION</p> <ul style="list-style-type: none"> • Tower Developments • Membrane Technology • Filtration & Separation • Packing Developments • Columns & Reactors • Column Design • Tray Design 	<ul style="list-style-type: none"> • Hydrogen Management • Shale Gas Processing • LNG/GTL • Analysers • Sulphur Recovery & Removal • Sour Gas Processing • Refinery Gas Treating • Amine Processes • Control Systems • Compressors

BONUS DISTRIBUTION			
<ul style="list-style-type: none"> • SulGas • MERTC • AFPM Annual Meeting • StocExpo Europe • Laurance Reid Gas Conditioning Conference • Kuwait Downstream Summit 	<ul style="list-style-type: none"> • AFPM Annual Meeting • AFPM Summit • RefComm Galveston • Sulphur • ERTC Annual Meeting • Refining India • ADS/ARTC 	<ul style="list-style-type: none"> • AICHEMA • ADS/ARTC • ERTC: Ask the Experts • RefComm • Petrochemical & Refining Congress • Refining India 	<ul style="list-style-type: none"> • SOGAT • AFPM Annual Meeting • AFPM Summit • Sulphur • ERTC • MESPOON • ADS/ARTC • Refining India
ADVERTISING CLOSING DATE			
9 DEC 2020	17 FEB 2021	3 MAR 2021	3 MAR 2021
MATERIAL DUE DATE			
11 DEC 2020	19 FEB 2021	5 MAR 2021	5 MAR 2021



EDITORIAL CONTRIBUTIONS

In addition to working with our editor on providing 3,000+ word case studies, as an advertiser you can submit contributions to that issue's 'Technology in Action'.

TiA comprises 400-800 word case studies highlighting a successful project, addressing such issues as why the customer needed innovative technology to resolve a performance issue and how the offering met the customer's objectives.

Send proposals to **Chris Cunningham:**
editor@petroleumtechnology.com

LEAD GENERATION

To give added value to your advertisements, we have an online reader enquiry service, to help generate leads and to maximise your ROI.

Once each issue is published, we email subscribers with links to all of the companies that are advertising, enabling readers to request further information from those companies or visit their websites.

To see how *PTQ's* Product Information Service works, visit url.quenchttec.net/Qb9eoQDb

Q3 (JUL-AUG-SEP)	REVAMPS	Q4 (OCT-NOV-DEC)	AD SIZES																						
<ul style="list-style-type: none"> Plant Design Software Hydrocracking Crude Blending Catalyst Advances Lubes & Waxes Alternative Fuels FCC Propylene NOx Reduction Diesel Production Coke Removal <p>PROCESS OPTIMISATION & CONTROL</p> <ul style="list-style-type: none"> Safety Systems Machine Learning Modelling & Simulation IIoT & Digital Solutions Automation, Instrumentation & Control <p>ROTATING EQUIPMENT & FLUID FLOW</p> <ul style="list-style-type: none"> Lubes & Greases Flow Metering & Control Control Systems Pumps, Valves & Seals Maintenance & Reliability Compressors & Turbomachinery Vibration/Condition Monitoring 	<ul style="list-style-type: none"> Revamps for Effluent and Flare Systems Upgrading Control Systems Managing Turnaround Operations Modelling Plant Upgrades Planning Refinery Turnarounds Replacing Tower Internals Raising Energy Efficiency Refractory Developments Metallurgy Upgrades Revamps for Challenging Feedstocks 	<ul style="list-style-type: none"> Water/Wastewater Management Heat Transfer Mass Transfer Delayed Coking Hydrotreating Hydrogen Recovery Catalyst Advances Vacuum systems IIoT & Digital Solutions Furnace Design <p>CORROSION & FOULING CONTROL</p> <ul style="list-style-type: none"> Corrosion Monitoring & Prevention Coatings Leak Detection & Repair High Acidity Crude Processing Chemicals, Inhibitors & Antifoulants <p>GAS PROCESSING</p> <ul style="list-style-type: none"> LNG/GTL Compressors Amine Processes Sulphur Recovery & Removal Refinery Gas Treating Sour Gas Processing 	<table border="1"> <tr> <td>Double-Page Bleed</td> <td>303 x 426mm</td> </tr> <tr> <td>Trim Size</td> <td>297 x 420mm</td> </tr> <tr> <td>Single-Page Bleed</td> <td>303 x 216mm</td> </tr> <tr> <td>Trim Size</td> <td>297 x 210mm</td> </tr> <tr> <td>1/2 Page Island</td> <td>190 x 115mm</td> </tr> <tr> <td>1/2 Page Horizontal</td> <td>125 x 178mm</td> </tr> <tr> <td>1/2 Page Vertical</td> <td>270 x 86mm</td> </tr> <tr> <td>1/3 Page Horizontal</td> <td>90 x 178mm</td> </tr> <tr> <td>1/3 Page Vertical</td> <td>270 x 59mm</td> </tr> <tr> <td>1/4 Page Horizontal</td> <td>68 x 178mm</td> </tr> <tr> <td>1/4 Page</td> <td>125 x 86mm</td> </tr> </table> <p>Advertisements are printed in 4 colour. Material should be provided in the form of Version 1.3/PDF-X1a PDFs, high resolution, CMYK and centred with trim marks. Email material to production@petroleumtechnology.com or use a large file transfer facility such as WeTransfer.com.</p>	Double-Page Bleed	303 x 426mm	Trim Size	297 x 420mm	Single-Page Bleed	303 x 216mm	Trim Size	297 x 210mm	1/2 Page Island	190 x 115mm	1/2 Page Horizontal	125 x 178mm	1/2 Page Vertical	270 x 86mm	1/3 Page Horizontal	90 x 178mm	1/3 Page Vertical	270 x 59mm	1/4 Page Horizontal	68 x 178mm	1/4 Page	125 x 86mm
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BONUS DISTRIBUTION		
<ul style="list-style-type: none"> LARTC Annual Meeting Turbomachinery & Pump Symposia 	<ul style="list-style-type: none"> AFPM Summit MESPO LARTC Annual Meeting Sulphur ERTC 	<ul style="list-style-type: none"> AFPM Summit MESPO LARTC Annual Meeting Sulphur ERTC
ADVERTISING CLOSING DATE		
9 JUN 2021	8 SEPT 2021	8 SEPT 2021
MATERIAL DUE DATE		
11 JUN 2021	10 SEPT 2021	10 SEPT 2021

BELLY BAND

A belly band is a great way of guiding a reader to your advertisement, plus any other relevant content, within that issue.

We will print and attach the belly band for you from supplied artwork. Specifications: 483mm wide (inc 60mm flap), 100mm high, plus 3mm bleed.

COST \$13,950 including a full page ad within the issue.

ADVERTISEMENT COSTS					
	x1	x2	x3	x4	x5+
Single Page	\$6,495	\$6,335	\$6,175	\$6,020	\$5,870
Double Page	\$10,195	\$9,940	\$9,690	\$9,450	\$9,215
Half-Page Island	\$4,800	\$4,680	\$4,560	\$4,440	\$4,320
Half Page	\$3,775	\$3,680	\$3,590	\$3,595	\$3,400
Third Page	\$2,830	\$2,760	\$2,690	\$2,620	\$2,550
Quarter Page	\$2,095	\$2,045	\$1,900	\$1,940	\$1,885

Rates for prime positions, inserts and other options available on request. Recognised advertising agencies may receive a discount of up to 15%.



Honeywell

How to Achieve Operational Excellence with Safe and Profitable Operating Windows (Americas times)

About

10am San Francisco / 12pm Houston / 1pm New York

The "Plant of the Future" is making headway towards operational excellence using technologies that enable safe and efficient operations to improve your bottom line and reduce OPEX expenses. Operations Management provides the foundation needed to enable operations excellence.

In this presentation, Honeywell shows you tools designed to manage and control critical limits, shift handovers, and process deviations. You will learn:

- How Honeywell Forge Operations Management can boost reliability, safety, and efficiency with a comprehensive solution developed from the ground up to manage plant operations in line with today's operating best practices
- How to ensure your plant's operations integrity remains intact at all times

To ensure profitability and operational excellence in the 4th industrial revolution, Honeywell OM technology is being used by market leaders to digitize their operations and enable greater integration across their business functions. Would you like to know how they did it?

Join Stavros Chrysanthou in this webinar and learn how to achieve operational excellence safely and efficiently.

This is one of two identical sessions offered at different times to suit schedules around the world. Pick whichever session is most convenient for you.

Reserve Your Spot

First Name*

Last Name*

Email Address*

Company

Job Title/Position*

Country*

State/Province*

Privacy Policy

I consent to sharing my contact details with the sponsor of this Webinar*

REGISTER

WEBINARS

Our Webinars are 45 minutes long (recorded), followed by a 15-minute live Q&A, and can be delivered in three different time zones at no extra cost. Webinars are promoted via eblasts, DigitalRefining's homepage, our weekly newsletter, as well as through print and online advertisements, LinkedIn and Twitter.

On-demand versions are included on DigitalRefining and promoted for 12 months, providing a constant flow of qualified leads: digitalrefining.com/webinars.html.

So far, our Webinars have successfully generated high volumes of registrations and leads: 250+ registrations for the live version and 200+ lead generation responses for the on-demand version (highest 530). All registration / lead generation details are passed onto the Webinar's sponsor.

Cost Per Webinar: \$12,950

YOKOGAWA
Co-Engineering Solutions

OpreX™

Combustion & Fired Heaters

How to generate maximum safety and efficiency from combustion & fired heaters

Combustion systems (furnaces and fired heaters) are an essential part of your facility. Are you using the most efficient and cost-effective analyser technology to maximise output and safety, and reduce costs?

Download this free e-book to learn:

- How to minimise costs while maximising the output and safety of your asset
- The downsides of conventional technology
- The benefits of a safe, efficient and cost-effective analyser solution

Download Now

We value your privacy.

EBLASTS

DigitalRefining's single-sponsor Eblasts are the perfect way for companies to promote a new product, service, technology or event.

Eblasts are distributed to over 28,000+ registered users on a day and time of your choosing. A copy of the Eblast will also be promoted on *PTQ* / DigitalRefining's LinkedIn and Twitter feeds.

We have worked with many companies on campaigns that have produced excellent results. As an example, we recently helped one company achieve over 3,000 registrations for its series of Webinars through an Eblast campaign.

Cost Per Eblast: \$6,050

Enable cost savings and optimise production with real-time sulphur results

Evan Thomas
XOS

(White Paper) - The demand for biofuels has increased in recent years, with the EU requiring that 10% of the total transport fuel in its member countries to come from a renewable energy source in 2020.

In addition, the U.S. Energy Information Administration anticipates between 18-55% growth in biofuels production over the next 30 years. While biofuels typically contain little sulphur, they are still required to meet fuel quality compliance specifications either for use in vehicles, or as a blending feed for traditional refinery fuels. As such, biorefineries must measure the sulphur in their product to ensure it is below regulatory limits, typically less than 15 ppmw. In addition to this, due to the variety of feedstocks, online analysis of biofuels can be challenging due to changing sample composition.

COMPANY NAME PTC

COUNTRY United Kingdom

GIVEN NAME Paul

SURNAME Mason

EMAIL paulm@petroleumtechnology.com

Please answer the following question:

Are you interested in learning how implementing a sulfur process analyzer for biofuels production can lead to cost savings?

Yes No

I consent to sharing my contact details (name, company and country, email address) with the sponsor of this Webinar.

READ THIS WHITE PAPER NOW

WHITE PAPERS

White Papers are promoted as the featured content on our weekly newsletter, on DigitalRefining's homepage and on the articles homepage, as well as on LinkedIn and Twitter.

For lead generation, the person downloading the White Paper must answer a question provided by you and agree for their contact details to be sent to you. So far, our White Paper service has successfully delivered high volumes of qualified leads. The average response of the last 20 White Papers is 187.

NB: After a month, they become a regular article on DigitalRefining.

Cost Per White Paper: \$3,850

8TH REFINING INDIA: 20-21 SEPTEMBER 2021

Now in its eighth year, Refining India has come to be known in the Indian hydrocarbons industry as 'The September Conference'. It provides the perfect opportunity to bring leading-edge developments to the attention of senior executives from all of India's major refining companies.

Call For Papers: Email your 200-word abstract to presentations@refiningindia.com by 15 March 2021.

Sponsorship Opportunities: please contact Paul Mason, sales@petroleumtechnology.com



CONFERENCE NEWSPAPERS

As strategic media partner for the Asian Refining Technology Conference / Asian Downstream Summit, as well as the European Refining Technology Conference, DigitalRefining / PTQ are publishers of the official conference newspapers.

A copy of the A3 sized newspapers is given to every person at registration, with additional copies made available throughout

the conference and exhibition areas. We also send 28,000+ DigitalRefining / PTQ subscribers a link to a digital version.

If you would like to submit editorial, please contact Rachel Storry, production@petroleumtechnology.com.

If you would like to discuss advertising, please contact Paul Mason, sales@petroleumtechnology.com.

18-20 SEPTEMBER 2021

ARTC 2021

Official newspaper published by Crestline Asia Publishing

ASIAN DOWNSTREAM SUMMIT

Forecast of global crude oil price 2019

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- Regulation and compliance: the new normal 7
- Carbon capture: the next step in refinery integration 10
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ADVERTISERS

- Shell Catalysts & Technologies 11
- Energy Efficiency 8
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20-21 SEPTEMBER 2021

REFINING INDIA 2021

Official newspaper published by PTQ / Digital Refining

Oil-to-chemicals: next steps in refinery integration

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ADVERTISERS

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15-18 NOVEMBER 2021

ERTC 2021

Official newspaper published by PTQ / Digital Refining

Race to decarbonisation

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