

Business Magazines

Combined Total Circulation Certificate

January to December 2015



Setting the standard

PTQ - Petroleum Technology Quarterly



Key information

Metric type

Circulation

ABC total

17,492 average (total)
12,590 average (print)
4,902 average (digital)

Period

1 January 2015 to 31 December 2015

No of issues

5

Market sector

Energy: Oil & Petroleum

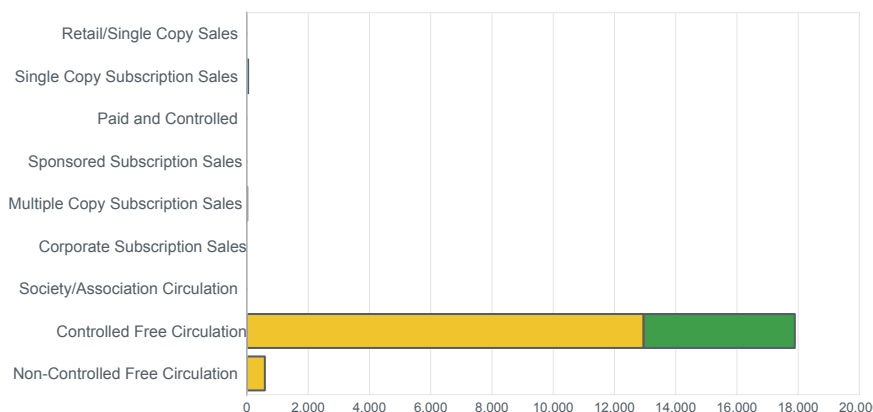
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.2%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.05%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	96.6%
Non-Controlled Free Circulation	3.15%

Audit issue circulation breakdown - Print/Digital



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	Total	Print Edition	Digital Edition
AVERAGE CIRCULATION PER ISSUE	17,492	12,590	4,902
Average Retail Sales Per Issue	-	-	-

Analysis for the Audit issue cover dated Q4 2015 and distributed on 8 October 2015

	18,520	13,573	4,947
Audit Issue Circulation	18,520	13,573	4,947
Retail & Other Single Copy Sales	-	-	-
Single Copy Subscription Sales	37	37	-
At full rate	37	37	-
Less than full rate but not less than 50%	-	-	-
Less than 50% of full rate but not less than 20%	-	-	-
Less than 20% of full rate but not less than 10%	-	-	-
Less than 10% of full rate	-	-	-
Paid and Controlled	-	-	-
Sponsored Subscription Sales	-	-	-
Multiple Copy Subscription Sales	9	9	
At full rate	9	9	
Less than full rate but not less than 50%	-	-	
Less than 50% of full rate but not less than 20%	-	-	
Less than 20% of full rate but not less than 10%	-	-	
Less than 10% of full rate	-	-	
Corporate Subscription Sales	-		-
Society/Association/Organisation Circulation	-	-	-
Controlled Free Circulation	17,890	12,943	4,947
Individual requests	10,259	5,312	4,947
Company requests	128	128	
Non-requested by name	7,503	7,503	
Non-requested by job title / function	-	-	
Non-Controlled Free Circulation	584	584	
By Name	583	583	
Not by Name	1	1	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

The percentage of the Audit Issue Print Edition Circulation which also opted to receive a digital copy is: 0%

Basic subscription rates for the audit issue

Basic annual rate: £100.00

Controlled circulation for the audit issue

Terms of control: Presidents and Vice Presidents, General Managers, Technical Directors; managers of process, construction, planning, maintenance, operations and projects; superintendents; process, electrical mechanical and maintenance engineers within oil refineries, gas processing plants, petrochemical plants and companies operating such plants. Also engineering contractors, process licensors and other individuals within the oil, gas and petrochemical industries and attendees at hydrocarbon industry conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	10,387	100.0	3,437	33.1	3,966	38.2	2,984	28.7
Individual Requests - Print	5,312	51.1	1,906	18.3	2,020	19.4	1,386	13.3
Individual Requests - Digital	4,947	47.6	1,496	14.4	1,898	18.3	1,553	15.0
Company Requests - Print	128	1.2	35	0.3	48	0.5	45	0.4
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Q1 2015	02-Jan-15	16,276	11,437	4,839	-
Catalysis 2015	12-Mar-15	16,695	11,823	4,872	-
Q2 2015	01-Apr-15	17,342	12,467	4,875	-
Q3 2015	07-Jul-15	18,627	13,652	4,975	-
Q4 2015	08-Oct-15	18,520	13,573	4,947	-

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Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	18,520	13,573	4,947
Europe	4,784	3,796	988
Albania	1	1	-
Austria	76	67	9
Belarus (Belorussia)	24	14	10
Belgium	184	153	31
Bosnia & Herzegovina	13	13	-
Bulgaria	22	18	4
Croatia	75	50	25
Cyprus	16	13	3
Czech Republic	95	84	11
Denmark	64	54	10
Finland	86	82	4
France	380	293	87
Germany	639	566	73
Greece	90	72	18
Hungary	55	40	15
Republic of Ireland	12	9	3
Italy	415	330	85
Latvia	2	2	-
Lithuania	6	4	2
Luxembourg	3	2	1
Macedonia	6	5	1
Malta	1	1	-
Monaco	2	-	2
Netherlands	457	360	97
Norway	70	65	5
Poland	92	66	26
Portugal	80	62	18
Romania	142	103	39
Russia	61	25	36
Serbia	70	59	11
Slovakia	50	39	11
Spain	303	214	89
Sweden	114	104	10
Switzerland	91	86	5
Turkey	120	89	31
Ukraine	15	13	2
United Kingdom	852	638	214
North America	7,632	6,712	920
Canada	558	382	176
Mexico	75	27	48
USA	6,999	6,303	696
Central & South America	654	358	296
Antilles, Netherlands	23	22	1
Argentina	86	48	38
Aruba	2	2	-
Bahamas	1	-	1
Bolivia	8	3	5
Brazil	147	76	71
Chile	46	32	14
Colombia	67	31	36
Costa Rica	1	-	1
Cuba	16	13	3
Dominican Republic	1	-	1
Ecuador	8	1	7
El Salvador	1	1	-
Guatemala	1	1	-
Jamaica	8	7	1
Martinique	1	-	1
Panama	5	1	4
Peru	85	39	46

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	18,520	13,573	4,947
Surinam	2	1	1
Trinidad & Tobago	35	18	17
Uruguay	17	13	4
Venezuela	93	49	44
Australasia & Pacific	140	101	39
Australia	131	99	32
New Zealand	8	2	6
Papua New Guinea	1	-	1
Asia	2,805	1,266	1,539
Armenia	1	-	1
Azerbaijan	1	-	1
Bangladesh	14	7	7
India	2,661	1,176	1,485
Kazakhstan	4	1	3
Mongolia	1	-	1
Pakistan	104	64	40
Sri Lanka	17	16	1
Turkmenistan	1	1	-
Uzbekistan	1	1	-
South East Asia & Pacific	1,220	645	575
Brunei	6	2	4
China, People's Republic of	147	82	65
Hong Kong	6	2	4
Indonesia	109	54	55
Japan	51	30	21
Korea, Republic of	161	94	67
Malaysia	147	62	85
Philippines	64	48	16
Singapore	307	159	148
Taiwan	59	31	28
Thailand	127	66	61
Vietnam	36	15	21
Africa	292	188	104
Angola	2	-	2
Cote D'Ivoire (Ivory Coast)	2	-	2
Eritrea	3	3	-
Ethiopia	4	4	-
Ghana	13	9	4
Kenya	6	5	1
Nigeria	157	113	44
Reunion	1	-	1
South Africa	68	33	35
Sudan	28	15	13
Zambia	8	6	2
Middle East & North Africa	993	507	486
Algeria	34	26	8
Bahrain	28	17	11
Egypt	46	22	24
Emirates, United Arab	172	86	86
Iran	250	140	110
Iraq	16	5	11
Israel	27	24	3
Jordan	10	1	9
Kuwait	65	24	41
Libya	22	12	10
Morocco	10	5	5
Oman	35	15	20
Qatar	77	43	34
Saudi Arabia	192	83	109
Tunisia	3	1	2
Yemen	6	3	3

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Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	18,520	13,573	4,947
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

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