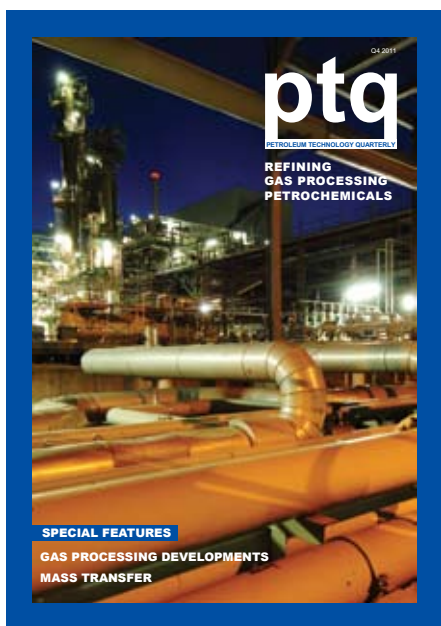


ptq

PETROLEUM TECHNOLOGY QUARTERLY



MEDIA DETAILS 2012



CIRCULATION

TOTAL AVERAGE NET CIRCULATION: **17,723***

TOTAL WORLDWIDE READERSHIP: **70,890**

Readership figure based on modest pass-on rate of four readers per copy

WHY YOU SHOULD ADVERTISE IN *PTQ*

- *PTQ* carries up to sixteen 3000-5000 word technical articles in each issue, highlighting the latest developments affecting the global refining, gas and petrochemical processing industries.
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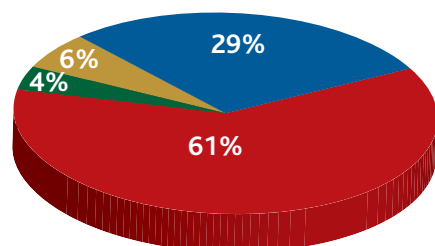
Presidents and Vice Presidents
General Managers
Plant Managers
Technical Directors & Managers
Heads of Process
Project Managers & Engineers

Maintenance Managers
Heads of Engineering
Planning Managers
Heads of Construction
Operations Managers
Plant Superintendents

Environmental Managers
Process and Chemical Engineers
Mechanical Engineers
Electrical Engineers
Heads of Procurement
Heads of R&D

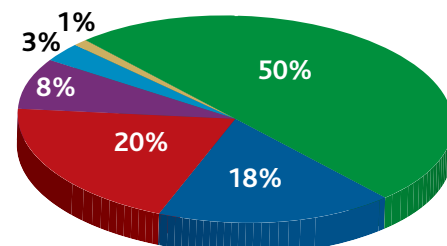
REQUESTED BY

- Engineers/Consultants
- Senior Management
- Research/Lab/Chemists
- Other Industry Professionals



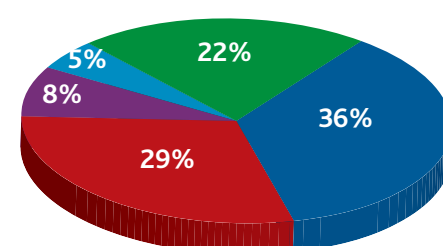
WITHIN

- Refining
- Petrochemical/Chemical
- Engineering Contracting
- Gas Processing
- Licensing
- Alternative fuels



WORLDWIDE

- Europe
- North America
- Asia, South-East Asia & Australasia
- Middle East and Africa
- Central & South America



PTQ is independently audited by the Audit Bureau of Circulation. A copy of our full audit certificate is available from our website.

* Circulation figure based on our latest (2010) ABC certificate (11,988 print/5,735 digital), representing a year-on-year increase of 937 from 2009. Regional percentages based on ABC certificate; job title and industry segment percentages based on our own research.

EDITORIAL CALENDAR

Q1 2012
JAN-FEB-MAR

CATALYSIS

GAS

Q2 2012
APR-MAY-JUN

Q3 2012
JUL-AUG-SEP

REVAMPS

Q4 2012
OCT-NOV-DEC

Catalyst Technology • Sulphur Removal • Heavy Feed Processing • Project Management
• Hydroprocessing • LCO Processing • Biofuels • Risk Management
• Alkylation • Steam Cracking

Automation and Control: Wireless Technology • Asset Management • Optimisation
• Safety Systems • Modelling • Simulation

Environmental: Emissions Control • SO_x/NO_x Control • Flare Systems
• Water Management • CO₂ Sequestration

NPRA Annual Meeting
Achema
ME-Tech 2012
Refining China 2012
European Fuels Conference
Russia & CIS Executive Summit
StocExpo

Closing Date: 10 December

Rare Earth Catalysts • Catalyst Developments • Catalyst Recovery and Regeneration
• Catalytic Reforming • Additives in FCC Operations
• Speciality Aromatics from Reformers • Methanol Catalysts
• FCC Pretreating • Advances in Hydroprocessing
• Guard Bed Applications • Reactor/Catalyst Modelling

Achema
ME-Tech 2012
BBTC & IDTC 2012
Sulphur 2012
Refining China 2012
NPRA Reliability & Maintenance

Closing Date: 12 February

Shale Gas Processing • Gasification Technologies • LNG/GTL
• Sulphur Recovery/Removal • Nitrogen Separation • Control Systems for Gasifiers
• Tail Gas Treatment • Fischer-Tropsch Developments
• Synthesis Gas from Refinery Residues • Processing High-Acid Natural Gas

Achema
BBTC & IDTC 2012
Sulphur 2012
Refining China 2012
NPRA Reliability & Maintenance

Closing Date: 24 February

Catalyst Management • Hydrogen Management • Delayed Coking • Crude/Vacuum Unit
• Hydrotreating • Fractionation • BTX Separation • Offgas Recovery • Visbreaking
• Resid Upgrading • Steam Reforming • Heat Tracing

Thermal Combustion: Heat Transfer • Heat Recovery • Combustion Systems
• Furnace Design • Heat Exchangers • Thermal Processing • Low NO_x Burners
• Refractory and Insulation

Separation: Filtration • Trays and Packings • Molecular Sieves • Deep Cut Fractionation
• Membrane Separation • Adsorption Separation • Oil/Water Separation

Global Refining Summit
NPRA Reliability & Maintenance
Achema
BBTC & IDTC 2012
Middle East Petrotech

Closing Date: 2 March

Catalyst Advances • Clean Fuels • FCC • NO_x Reduction • Diesel Maximisation
• Hydrocracking • Lubes • GTL/CTL • Gasification • Biofuels

Instrumentation and Control: Control Valves • Analytical Instruments
• Test and Measurement • Actuators • Blending Control

Rotating Equipment: Pumps and Rotary Valves • Compressors and Turbines
• Vibration/Condition Monitoring

Turbomachinery Symposium
Pump & Valve Symposium

Closing Date: 25 May

Revamp, Turnaround and Maintenance Case Studies
• Optimising Turnaround Execution • Low Capital Investment Strategies
• Defining Maintenance Scope for Turnarounds
• Equipment Retrofitting • Refinery Expansion Projects
• Turnaround Software Packages • Minimising Capital Costs

NPRA Q&A
Downstream Asia
Sulphur 2012
BBTC & IDTC 2013
Refining China 2013

Closing Date: 31 August

Catalyst Improvements • Water Treatment • Hydrogen Recovery • Product Blending
• Fluid Handling • ULSD Production • Utilities • Hydrotreating • Opportunity Crude Processing

Gas Processing Developments: Sulphur Removal/Recovery • Compressors • Gas Treating
• Analysers • LNG and GTL • Control Systems • Gasification

Mass Transfer: Reactor and Vessel Design • Column Internals, Trays and Packing
• Heat and Energy Balance • Heat Integration • Distillation and Fractionation
• Monitoring Tower Internals • Distributors

NPRA Q&A
Sulphur 2012
Downstream Asia
Asia-Tech 2012

Closing Date: 7 September

If you would like to submit an article on any of the above topics, please contact
Chris Cunningham: **T** +44 844 5888 773 **E** editor@petroleumtechnology.com

ADVERTISING RATES

CRAMBETH ALLEN
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	x1	x2	x3	x4	x5+
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Half-Page Island	\$4,315	\$4,210	\$4,100	\$4,000	\$3,900
Half Page	\$3,245	\$3,165	\$3,085	\$3,010	\$2,930
Third Page	\$2,490	\$2,430	\$2,365	\$2,310	\$2,250
Quarter Page	\$1,825	\$1,780	\$1,735	\$1,690	\$1,655

General rates. Rates for prime position available on request

15% discount for recognised agencies

ADVERTISING SIZES

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Trim Size	297 x 420mm
Single-Page Bleed	303 x 216mm
Trim Size	297 x 210mm
1/2 Page Island	190 x 120mm
1/2 Page Horizontal	125 x 178mm
1/2 Page Vertical	270 x 86mm
1/3 Page Horizontal	90 x 178mm
1/3 Page Vertical	270 x 59mm
1/4 Page Horizontal	68 x 178mm
1/4 Page	125 x 86mm

Advertisements are printed in full colour.

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CONFERENCE

BEIJING,
28-29 MARCH 2012



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