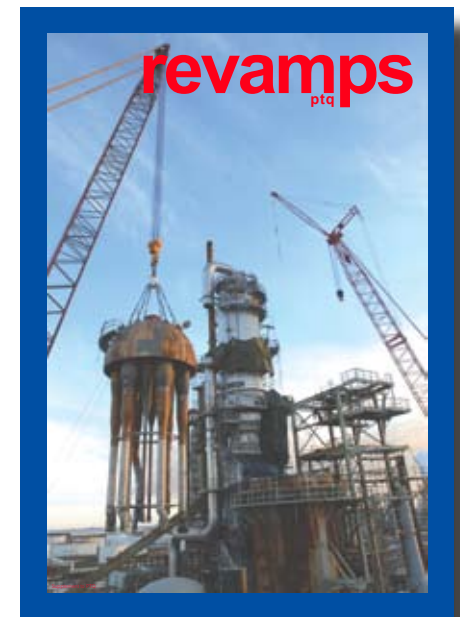


MEDIA DETAILS 2010



Circulation

The strength of *PTQ* is its global audience of key industry personnel, who read and respect our authoritative technical articles highlighting the latest developments affecting the global refining, gas and petrochemical processing industries. *PTQ* provides decision makers worldwide with the in-depth information they need on the processes, products and services necessary for them to design, build, operate and maintain their plants more efficiently and to increase their margins.

PTQ carries up to sixteen 3000-5000-word technical articles in each issue. No other information source in this industry comes close to matching *PTQ's* editorial depth, usefulness and quality.

Add to this our competitive advertising rates and long shelf life, and you'll appreciate why *PTQ* is the perfect corporate advertising vehicle. If you have, or seek, a truly international presence in this industry, our readers look forward to seeing your advertisement in *PTQ*.

The quality of *PTQ's* readership sets it apart from other industry magazines. It is read by key personnel in every refinery, gas and petrochemical processing plant, operating company, engineering contractor and licensing company in the world. With bonus distribution at major industry conferences and exhibitions, advertisers are effectively targeting decision makers at every level of the refining, gas and petrochemical processing industries.

WORLDWIDE CIRCULATION 16,700

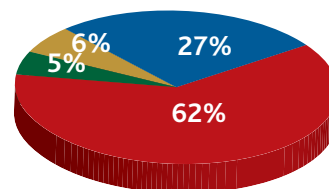
WORLDWIDE READERSHIP 66,800*

GLOBAL READERSHIP INCLUDES:

Presidents and Vice Presidents
General Managers
Plant Managers
Technical Directors & Managers
Heads of Process
Project Managers & Engineers
Maintenance Managers
Heads of Engineering
Planning Managers
Heads of Construction
Operations Managers
Plant Superintendents
Environmental Managers
Process and Chemical Engineers
Mechanical Engineers
Electrical Engineers
Heads of Procurement
Heads of R & D

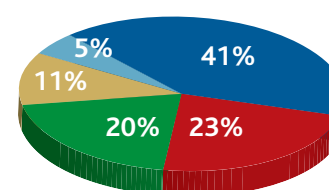
Requested by:

■ Engineers/Consultants
■ Senior Management
■ Research/Lab/Chemists
■ Other Industry Professionals



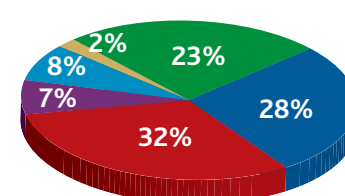
Within:

■ Refining
■ Petrochemical/Chemical
■ Engineering Contracting
■ Gas Processing
■ Licensing



Worldwide:

■ Europe
■ USA
■ Asia
■ Middle East and North Africa
■ Americas (excl USA)
■ Africa



PTQ is independently audited by the Audit Bureau of Circulation. A copy of our full audit certificate is available from our website.

* Circulation figure is that shown on our latest (2009) ABC certificate (12,729 print/4,057 digital) and represents a year-on-year increase of 1,359 from 2008. Regional percentages based on ABC certificate; job title and industry segment percentages based on our own research. Readership figure based on modest pass-on rate of four readers per copy.

Q1 2010
JAN-FEB-MAR

CATALYSIS

GAS

Q2 2010
APR-MAY-JUN

Q3 2010
JUL-AUG-SEP

REVAMPS

Q4 2010
OCT-NOV-DEC

Project Management • LCO Upgrading • Heavy Feed Processing • Hydroprocessing
• Risk Management • Steam Cracking • Sulphur Removal • Catalyst Technology • Alkylation

Automation & Control • Optimisation • Simulation • Safety Systems
• Wireless Technology • LP Modelling & Simulation • Asset Management

Environmental • Water Management • Flare Systems • SO_x/NO_x Control
• CO₂ Sequestration • Emissions Control

NPRA Annual Meeting, Phoenix
Refining China & CIPPE, Beijing
IPTC & IDTC, Madrid
Digital Plant, Houston
StocExpo, Antwerp
International Pump Users, Houston
Closing Date: 4 December

FCC Catalyst & Operational Improvements • Additive Improvements in FCC Operations
• Speciality Aromatics from Reformers • Transesterification
• Recovery, Regeneration & Transport • Catalyst Applications in Olefin Operations
• Catalytic Reforming Improvements • Advances in Hydroprocessing • Methanol Catalysts
• FCC Pretreating of Heavy Feeds • Guard Bed Applications • Reactor/Catalyst Modelling

NPRA Annual Meeting, Phoenix
NPRA Q&A, Baltimore
ERTC Annual Meeting
IPTC & IDTC, Madrid
Refining China & CIPPE, Beijing
Global Refining Summit, Rotterdam
NPRA Maintenance, San Antonio
Closing Date: 15 January

Control Systems for Refinery Gasifiers • Adding LNG to the Gas Supply Network
• Tail Gas Treatment • Coal Bed Methane Extraction • Synthesis Gas from Refinery Residues
• Fischer-Tropsch Catalyst Developments for GTL • Liquefying instead of Flaring
• Processing Natural Gas with High Levels of CO₂ and H₂S • Gasification Technologies
• Optimising Sulphur Recovery Units • Nitrogen Separation for Upgrading Natural Gas

StocExpo, Antwerp
IPTC & IDTC, Madrid
NPRA Annual Meeting, Phoenix
NPRA Q&A, Baltimore
ERTC Annual Meeting
Closing Date: 19 February

Fractionation • BTX Separation • Delayed Coking • Offgas Recovery • Visbreaking
• Resid Upgrading • Steam Reforming • Hydrogen Recovery • Crude/Vacuum Unit
• Hydrogen Management • Catalyst Management • Hydrotreating

Thermal Combustion • Furnace Design • Thermal Processing • Systems
• Low NO_x Burners • Heat Transfer • Heat Recovery • Heat Exchangers
• Process Heaters • Refractories and Insulation Applications • Combustion Systems

Separation • Deep Cut Fractionation • Slurry Oil Filtration • Membrane Separation
• Adsorption Separation • Oil & Water Separation • Trays & Packing • Molecular Sieves

Global Refining Summit, Rotterdam
NPRA Maintenance, San Antonio
Closing Date: 26 February

Hydrocracking • Clean Fuels • FCC • GTL/CTL • Catalyst Advances • Lubes
• NO_x Reduction • Gasification & Polygeneration • Diesel Maximisation

Instrumentation & Control • Blending Indices • Analytical Instruments • Control Valves
• Measurement & Testing • Analysers • Actuators

Rotating Equipment • Control Systems • Vibration/Condition Monitoring
• Asset Management & Reliability • Compressors & Turbines • Pumps & Valves

Turbomachinery Symposium, Houston
Closing Date: 28 May

Revamp & Turnaround Case Studies • Low Investment Revamp Strategies
• Optimising Turnaround Execution • Defining Maintenance Scope for Turnarounds
• Considerations for Refinery Expansion Projects • Minimising Revamp Capital Costs
• Equipment Retrofitting • Avoiding Pitfalls with Turnaround Software Packages
• Control Loop Re-Instrumentation During Turnaround

NPRA Q&A, Baltimore
ERTC Annual Meeting
Bottom of The Barrel, London
IPTC & IDTC 2011
NPRA Maintenance 2011
Closing Date: 6 August

Utilities • Catalyst Improvements • Hydrogen Recovery • Hydrotreating • Water Treatment
• Cryogenic Technology • Hydrogen Recovery • Fluids Handling • ULSD Production

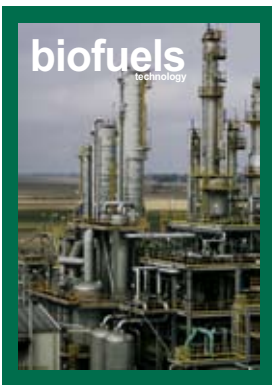
Gas Processing Developments • Sulphur Removal/Recovery • Gas Treating Compressors
• Control Systems • Analysers • Gasification • LNG & GTL

Mass Transfer • Distillation & Fractionation • Reactor & Vessel Design • Tower Scanning
• Column Internals, Trays & Packing • Distributors • Heat Integration • Heat & Energy Balance

NPRA Q&A, Baltimore
ERTC Annual Meeting
Bottom of The Barrel, London
Closing Date: 3 September

Advertising Rates

CRAMBETH ALLEN PUBLISHING BRANDS:



**4TH REFINING CHINA
CONFERENCE**

BEIJING,
25-26 MARCH 2010



	x1	x2	x3	x4	x5+
Single Page	€5,350	€5,220	€5,090	€4,960	€4,840
Double Page	€8,550	€8,340	€8,135	€7,230	€7,050
Half Page Island	€3,795	€3,700	€3,610	€3,520	€3,435
Half Page	€2,885	€2,815	€2,745	€2,675	€2,610
Third Page	€2,210	€2,154	€2,100	€2,048	€1,995
Quarter Page	€1,615	€1,575	€1,535	€1,500	€1,465

General rates. Rates for prime position available on request

15% discount for recognised agencies

ADVERTISING SIZES

Advertisement Size	Depth x Width
Double-Page Bleed	303 x 426mm
Trim Size	297 x 420mm
Single-Page Bleed	303 x 216mm
Trim Size	297 x 210mm
1/2 Page Island	190 x 120mm
1/2 Page Horizontal	125 x 178mm
1/2 Page Vertical	270 x 86mm
1/3 Page Horizontal	90 x 178mm
1/3 Page Vertical	270 x 59mm
1/4 Page Horizontal	68 x 178mm
1/4 Page	125 x 86mm

Advertisements are printed in full colour.

Artwork should be provided in the form of press-optimised pdfs PDF (PDF-X format), which should be sent to artwork@petroleumtechnology.com or uploaded to our ftp site (contact us for details).

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