

Business Magazines

Combined Total Circulation Certificate

January to December 2017



Setting the standard

PTQ - Petroleum Technology Quarterly



Key information

Metric type

Circulation

ABC total

15,784 average - print & digital (gross)

11,758 average (print)

4,026 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

5

Market sector

Energy: Oil & Petroleum

Contact details

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Hopesay

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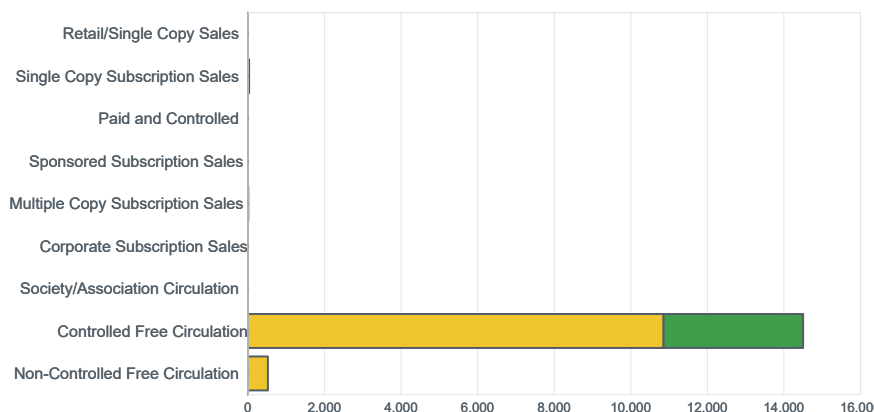
circulation@petroleumtechnology.com

www.eptq.com

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0.19%
Paid and Controlled	0%
Sponsored subscription sales	0%
Multiple Copy Subscription Sales	0.05%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	96.3%
Non-Controlled Free Circulation	3.45%

Audit issue circulation breakdown - Print/Digital



AVERAGE CIRCULATION PER ISSUE

Average Retail Sales Per Issue

Total	Print Edition	Digital Edition
15,784	11,758	4,026
-	-	-

Analysis for the Audit issue cover dated PTQ Q4 2017 and distributed on 4 October 2017**Audit Issue Circulation****Retail & Other Single Copy Sales****Single Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Paid and Controlled**Sponsored Subscription Sales****Multiple Copy Subscription Sales**

At full rate

Less than full rate but not less than 50%

Less than 50% of full rate but not less than 20%

Less than 20% of full rate but not less than 10%

Less than 10% of full rate

Corporate Subscription Sales**Society/Association/Organisation Circulation****Controlled Free Circulation**

Individual requests

Company requests

Non-requested by name

Non-requested by job title / function

Non-Controlled Free Circulation

By Name

Not by Name

15,059	11,407	3,652
-	-	-
29	29	-
29	29	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
8	8	-
8	8	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
14,502	10,850	3,652
7,695	4,043	3,652
78	78	-
6,729	6,729	-
-	-	-
520	520	-
520	520	-
-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

The percentage of the Audit Issue Print Edition Circulation which also opted to receive a digital copy is: 0%

Basic subscription rates for the audit issue

Basic annual rate: £100.00

Controlled circulation for the audit issue

Terms of control: Presidents and Vice Presidents, General Managers, Technical Directors; managers of process, construction, planning, maintenance, operations and projects; superintendents; process, electrical mechanical and maintenance engineers within oil refineries, gas processing plants, petrochemical plants and companies operating such plants. Also engineering contractors, process licensors and other individuals within the oil, gas and petrochemical industries and attendees at hydrocarbon industry conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	7,773	100.0	3,031	39.0	2,967	38.2	1,775	22.8
Individual Requests - Print	4,043	52.0	1,573	20.2	1,500	19.3	970	12.5
Individual Requests - Digital	3,652	47.0	1,432	18.4	1,438	18.5	782	10.1
Company Requests - Print	78	1.0	26	0.3	29	0.4	23	0.3
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
PTQ Q1 2017	06-Jan-17	16,318	12,126	4,192	-
PTQ CAT 2017	15-Mar-17	16,041	11,854	4,187	-
PTQ Q2 2017	30-Mar-17	16,070	11,879	4,191	-
PTQ Q3 2017	04-Jul-17	15,432	11,524	3,908	-
PTQ Q4 2017	04-Oct-17	15,059	11,407	3,652	-

Other Bulk Distribution (Please note. these copies are NOT included in the circulation of any issue)

Cover Date / ID	Distribution Date	Total Bulk Copies	Rate	Category/Distribution Location
Total		2,265		
Q1 2017	14-Mar-2017	200	Free	AFPM Annual Meeting, San Antonio, USA
Q1 2017	20-Mar-2017	50	Free	Gastech 2017, Tokyo, Japan
Q1 2017	24-Mar-2017	50	Free	StocExpo Europe 2017, Rotterdam, Netherlands
Q1 2017	15-Jun-2017	25	Free	ERTC Ask The Experts, Köln, Germany
Catalysis 2017	14-Mar-2017	50	Free	AFPM Annual Meeting, San Antonio, USA
Catalysis 2017	02-May-2017	50	Free	RefComm 2017, Galveston, USA
Catalysis 2017	17-May-2017	50	Free	PRC Europe, Hamburg, Germany
Catalysis 2017	15-Jun-2017	25	Free	ERTC Ask The Experts, Köln, Germany
Catalysis 2017	25-Sep-2017	75	Free	AFPM Q&A, Austin, USA
Catalysis 2017	30-Oct-2017	20	Free	Sulphur 2017, Atlanta, USA
Catalysis 2017	03-Nov-2017	50	Free	ERTC 2017, Athens, Greece
Q2 2017	02-May-2017	150	Free	RefComm 2017, Galveston, USA
Q2 2017	09-May-2017	100	Free	AFPM Safety Awards 2017, New Orleans, USA
Q2 2017	17-May-2017	50	Free	PRC Europe, Hamburg, Germany
Q2 2017	15-Jun-2017	120	Free	ERTC Ask The Experts, Köln, Germany
Q3 2017	06-Sep-2017	200	Free	Refining India, New Delhi, India
Q3 2017	03-Nov-2017	50	Free	ERTC 2017, Athens, Greece
Q4 2017	25-Sep-2017	200	Free	AFPM Q&A, Austin, USA
Q4 2017	30-Oct-2017	100	Free	Sulphur 2017, Atlanta, USA
Q4 2017	03-Nov-2017	650	Free	ERTC 2017, Athens, Greece

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	15,059	11,407	3,652
United Kingdom	589	417	172
Europe	3,490	2,791	699
Austria	77	67	10
Belarus (Belorussia)	20	12	8
Belgium	156	131	25
Bosnia & Herzegovina	14	13	1
Bulgaria	20	16	4
Croatia	58	43	15
Cyprus	15	13	2
Czech Republic	88	78	10
Denmark	49	42	7
Estonia	1	-	1
Finland	72	66	6
France	326	248	78
Germany	589	529	60
Greece	85	67	18
Hungary	53	37	16
Republic of Ireland	13	12	1
Italy	350	272	78
Latvia	1	1	-
Lithuania	6	5	1
Luxembourg	5	5	-
Macedonia	6	5	1
Netherlands	394	316	78
Norway	68	63	5
Poland	88	62	26
Portugal	78	57	21
Romania	132	94	38
Russia	55	19	36
Serbia	61	52	9
Slovakia	46	37	9

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	15,059	11,407	3,652
Spain	264	176	88
Sweden	105	98	7
Switzerland	94	83	11
Turkey	87	60	27
Ukraine	14	12	2
North America	6,719	5,979	740
Canada	462	318	144
Mexico	75	35	40
USA	6,182	5,626	556
Central & South America	507	283	224
Antilles, Netherlands	22	21	1
Argentina	75	42	33
Aruba	2	2	-
Barbados	1	-	1
Bolivia	7	2	5
Brazil	103	57	46
Chile	36	20	16
Colombia	43	17	26
Costa Rica	1	-	1
Cuba	11	9	2
Dominican Republic	1	-	1
Ecuador	5	1	4
El Salvador	1	1	-
Guatemala	1	1	-
Jamaica	8	7	1
Panama	2	1	1
Peru	65	29	36
Surinam	1	-	1
Trinidad & Tobago	29	17	12
Uruguay	17	13	4
Venezuela	76	43	33
Australasia & Pacific	71	43	28
Australia	61	40	21
New Zealand	10	3	7
Asia	1,875	969	906
Armenia	1	-	1
Bangladesh	8	3	5
India	1,763	904	859
Kazakhstan	2	1	1
Mongolia	1	-	1
Pakistan	85	48	37
Sri Lanka	13	11	2
Uzbekistan	2	2	-
South East Asia & Pacific	876	440	436
Brunei	5	3	2
China, People's Republic of	110	57	53
Hong Kong	8	4	4
Indonesia	76	39	37
Japan	49	22	27
Korea, Republic of	134	74	60
Malaysia	96	37	59
Philippines	57	36	21
Singapore	163	83	80
Taiwan	54	27	27
Thailand	92	46	46
Vietnam	32	12	20
Africa	193	129	64
Angola	1	-	1
Cote D'Ivoire (Ivory Coast)	1	-	1
Eritrea	3	3	-
Ethiopia	1	1	-

Geographic analysis for the audit issue

Country/Region	Total Circulation	Print	Digital
TOTAL	15,059	11,407	3,652
Ghana	7	6	1
Kenya	5	4	1
Nigeria	102	71	31
South Africa	50	30	20
Sudan	16	9	7
Uganda	1	1	-
Zambia	6	4	2
Middle East & North Africa	739	356	383
Algeria	25	21	4
Bahrain	18	11	7
Egypt	36	17	19
Emirates, United Arab	138	68	70
Iran	190	102	88
Iraq	10	4	6
Israel	18	15	3
Jordan	5	2	3
Kuwait	65	22	43
Libya	14	2	12
Morocco	8	4	4
Oman	28	7	21
Qatar	53	27	26
Saudi Arabia	125	51	74
Tunisia	2	2	-
Yemen	4	1	3
Not Analysed	-	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 14 February 2018.

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ABC Ref: 13609/CA:20180214/BMiv22